

CECP Accelerate Community 2019-2020

Diversity, Equity, and Inclusion

CONTEXT AND VALUE

CECP's 2018 report on 'Diversity & Inclusion in Corporate Societal Engagement (CSE),' found evidence that while Diversity and Inclusion (D&I) is well understood, the concept of equity among participating companies is unclear. While 80% of companies surveyed say they consider equity when addressing D&I in their CSE efforts, it was most often defined as something other than the accepted definition (usually in terms of equality rather than equity).

If you are interested in exploring how to incorporate Diversity, Equity, and Inclusion (DEI) into your company's recruitment, retention, partner selection, and CSE goals, consider joining this community. Drawing from best practices across sectors, conversations will focus on definitions, measurement implications, and DEI strategy.

Optimal for mid- to senior-level CR and D&I professionals at companies that have a solid foundation in diversity and inclusion.

GOALS

- Define equity within your corporate context
- Get leadership buy-in on incorporating equity into company strategy
- Identify metrics that assess equity

COMMITMENT AND TIMELINE

- Attend 2 in-person full day and 2 virtual half-day meetings
- Review provided pre-read materials and resources to ensure active participation
- Share case studies around incorporating Equity into your D&I strategy
- Host an Accelerate Community meeting (optional)

DELIVERABLE

At the end of the community, participants will have a collection of resources, case studies, and best practices for incorporating Equity into your company's D&I strategy

Contact

For more information, questions, and to join this group please contact Courtney Murphy,
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