

Integrity and Action: Reshaping the Role of Business: Giving in Numbers Brief 2019

Chief Executives for Corporate Purpose (CECP) produces *Giving in Numbers*, the unrivaled leader on benchmarking of corporate social investment, in partnership with companies. This year, 250 multi-billion-dollar companies with aggregate revenues of \$7.9 trillion participated. *Giving in Numbers* is the premier industry survey and research, providing standard-setting criteria in a go-to guide that has defined the field and advanced the movement.

COMPANIES IN GIVING IN NUMBERS SURVEY REPRESENT

16.2
Million
EMPLOYEES



\$7.9
Trillion
REVENUE



HOW MUCH?

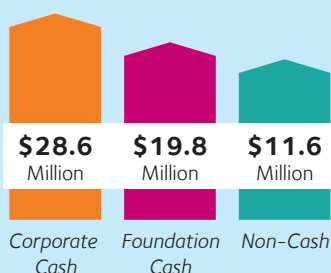
\$26.0
BILLION
Aggregate Total Giving

\$20.7
MILLION
Median Total Giving

Top-Quartile Leaders

\$60.0
MILLION
Median Total Giving

The Breakdown



11%

Median percentage of total corporate cash giving that matches employee donation

9 out of 10
Corporations match employee donations



EMPLOYEE GIVING

CORPORATE SOCIAL STRATEGY SNAPSHOT

7 out of 10

companies gave to recipients outside their headquarters' country



GLOBAL

33%

Average corporate volunteer participation rate



50%

Top-quartile corporate volunteer participation rate



66%

Companies offered paid-release time volunteer programs; most offered domestic volunteer program

VOLUNTEERING

28% TOP SPOT

of Total Giving went to Education programs (Higher and K-12)



SECOND HIGHEST 25%

went to Health and Social Service programs



THIRD HIGHEST 16%

went to Community and Economic Development programs

CAUSES Giving by Program Area

* Notes: Unless noted, 2018 data collected in 2019. HOW MUCH represent medians and top quartile (minimum to be in the top 25% of companies on each measure). CAUSES figure represent average percentages of Total Giving. N values vary for each measure. Additional definitions available in the CECP Valuation Guide

Chief Executives for Corporate Purpose (CECP) is a CEO-led coalition that believes that a company's social strategy — how it engages with key stakeholders including employees, communities, investors, and customers — determines company success.

