

CECP Accelerate Community

Systemic Investments in Equity, Talent, & Tech

TOPIC OVERVIEW

The Systemic Investments in Equity, Talent, and Tech Accelerate Community (ETT) began in the fall of 2017 to take a collaborative look at how companies can more effectively drive excellence, equity, and long-term systemic improvements in workforce development and STEM learning. In 2018 and through 2019, the Community sought to identify effective corporate strategies and avenues of engagement with the people and institutions key in achieving equity in access to STEM learning. The group took time to rethink opportunities to improve existing corporate efforts in STEM learning in the context of an equity framework and with a particular focus on collective impact.

KEY ACTIVITIES

- » Community members engaged with leading issue experts drawing on research and expertise to inform the evolution of their programs.
- » Community members heard from their corporate peers about the evolution of their programs, current thinking, successes, challenges, and next steps.
- » Community members debated where equity in access to STEM learning stands in the current national context and how companies have an opportunity to take action in finding comprehensive and long-term solutions.



TOPICS ADDRESSED

- The intersection of national politics and STEM workforce diversity
- Key stakeholders and institutions in the STEM learning ecosystem
- Collective impact models
- Tensions and partnerships between academia and corporates
- Operationalizing equity in STEM
- The spectrum of engagement - a moral vs business imperative

PARTICIPATING COMPANIES

Public Service Enterprise Group Incorporated, Dell Inc., United Technologies Corporation, PricewaterhouseCoopers LLP, Northwestern Mutual, Exelon Corporation, Tata Consultancy Services, GSK, Regeneron Pharmaceuticals, Deutsche Bank, Discovery Education

CONTRIBUTING EXPERTS

CECP Leadership: Jackie Albano, Director, External Affairs

Facilitator: Kamau Bobb, PhD., Senior Director, Constellations Center for Equity in Computing

Guest Speakers: **Claude Wade**, Head of Client Experience and Atlanta Innovation Hub Leader at BlackRock; **Antoinette Torres**, Director of Strategic Initiatives and Institutional Effectiveness, The Cooper Union; **Ann Wilson Cramer**, Senior Consultant, Coxé Curry & Associates; Former Director, Corporate Citizenship and Corporate Affairs, IBM; **Adam J. Danser**, Principal, Maynard Holbrook Jackson High School; **Andre Dickens**, Atlanta City Councilman; TechBridge Director; **Hala Modellmog**, President and CEO, Metro Atlanta Chamber of Commerce.

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