

Fortune ® 500 Scorecard Analysis

Performance snapshot of companies in the Fortune ® 500 ranking

The increasing interest in Environmental, Social, and Governance (ESG) metrics is reflected in the following Strategic Scorecard. This tool helps evidence how the private sector aims to improve their performance among an increasing number of ESG indicators.



Performance (Financial)	FY2016	FY2018	Favorable Delta Δ in green
Revenues (Median, in US\$ Billions)	11.1	13.3	20.5%
EBITDA (Median, in US\$ Billions)	1.8	2.3	24.3%
EBITDA to Revenue (Median, Ratio)	15.7	16.2	3.5%
ENTERPRISE VALUE/EBITDA (Median, %)	10.0	10.0	0.0 pp
Return on Invested Capital (Median, %)	8.1	9.5	+1.4 pp
Market Capitalization (Median, in US\$ Billions)	17.8	16.3	-8.5%
Planet (Resource Use)	FY2016	FY2018	Favorable Delta Δ in green
Greenhouse Gas Emissions (Median, in Millions of Metric Tons)	1.5	1.3	-13.3%
Water Use (Median, in Millions of Cubic Meters)	5.7	7.2	26.5%
Offers Water Policy (%)	50.9	56.5	+5.6 pp
Recycled Waste (Median, in Thousands of Metric Tons)	49.3	40.6	-17.7%
Offers Waste Reduction Policy (%)	60.9	65.6	+4.7 pp
Offers Products Addressing Climate Change (Proxy for Customer welfare) (%)	1.4	1.9	+0.5 pp
People (Employees, Communities)	FY2016	FY2018	Favorable Delta Δ in green
Employee Turnover (Average, %)	12.5	12.2	-0.4 pp
Total Giving (Median, in US\$ Millions)	28.4	33.4	17.5%
Total Giving as a % of Pre-Tax Profit (Median, %)	1.0	1.1	+0.1 pp
Women in Workforce (Median, %)	31.0	32.0	+1.0 pp
Policies (Governance)	FY2016	FY2018	Favorable Delta Δ in green
CSR/Sustainability Committee (%)	27.0	33.7	+6.7 pp
Women on Boards (Median, %)	20.0	25.0	+5.0 pp
Business Ethics Policy (%)	99.6	100.0	+0.4 pp
Social Supply Chain Risk Management (%)	59.7	70.4	+10.7 pp
ESG Linked to Bonus (%)	22.5	23.9	+1.4 pp

Better Financial Performance:

Higher absolute median value of Revenue, EBITDA, EBITDA/Revenue, and ROI.

Mixed Results:

Although there were improvements in Greenhouse Gas Emissions, the Offering of Water and Waste Reduction Policies, and Offering of Products Addressing Climate Change, there were setbacks in Water Use, and Recycled Waste.

Improved Social Investments:

Total Giving continues growing among F500 companies. Women in Workforce increased slightly.

Slow Progress:

Still low percentages of Women on Boards but there has been an improvement in the last three years.

Notes and Methodology:

This analysis only includes companies in the Fortune 500 ranking. Fortune magazine is a registered trademark of Time Inc. Monetary figures are measured in nominal US Dollars. Data is retrieved from CECP's Dataset and the Bloomberg database. Sample size ranges between 67 to 418, this variation is derived from differences in metrics data availability. Green growth rates indicate a favorable change. In limited cases, percentage point change replaces growth rate. Year-over-year calculations are based on a two-year matched- set data. "pp" corresponds to percentage point changes that evidence deltas between metrics reflecting percentages. The sample includes companies from all nine industries from the Bloomberg Industry Classification Standard.