

CECP Accelerate Community

Social Scorecards 2018–2019

Company Leadership

Campbell Soup, Medtronic, Dell, BD, AmerisourceBergen, DTE, USAA, Chevron

CECP Leadership

Carmen Perez, Senior Director, Data Insights

Corporate Presenters

- Susan Lorenz-Fischer, Director of Sustainability, Amerisource Bergen
- Cora Olsen, Global Lead, Integrated Reporting, Novo Nordisk
- Potoula Stavropoulos, Director, Corporate Citizenship, Regeneron Pharmaceuticals
- John DiMarco, Program Management Lead-Corporate Service Corps, IBM Corporate Citizenship, IBM
- Julia K. Gin, Associate Director Corporate Community Involvement, Mondelez International
- Lalita Badinthe, Director of Grantmaking, Credit Suisse
- Matt Holton, Social Innovation Lead Manager, Paypal

Resources Shared

- Examples shared with the corporate group included Datamaran, LEAP Ambassadors, Guidestar CommonResults Catalog, Software vendor data, Fluxx and more
- Case example sharing (speakers listed above)

Action Items and Opportunities

- Smaller group call: SDGs
- Smaller group call: Total Social investment
- Smaller group call: role of software vendors

Resource List

- Compilation: Grantee communication materials, zooming in on social result questions (e.g. LOI, RFP, application)
- Compilation: scorecard/dashboard examples
- Quick Tips: Social Results Collection



From 2019 CECP Summit, L to R, Paurvi Bhatt, Medtronic; Sujata Narayan, Equinix; Heather Nesle, NY Life

"This issue of outcomes and measurement is everywhere. And yet it's very challenging to find the intentional focus on our direct teams to really deliver on that in a meaningful way and get beyond the stories. And so what our team learned in this Accelerate Community is that they're not alone in it."

– Paurvi Bhatt Vice President, Philanthropy and President, Medtronic Foundation