



cecp.co
 CECP
 Daryl Brewster, CEO
 85 Broad Street
 27th floor
 New York, NY 10004
 212-825-1000
 info@cecp.co



A Coalition of CEOs and Companies that Focus on Social Investment

Chief Executives for Corporate Purpose® (CECP) is a CEO-led coalition that believes that a company’s social strategy—how it engages with key stakeholders including employees, communities, investors, and customers—determines company success.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders to create a better world through business, CECP has grown to a movement of more than 200 of the world’s largest companies that represent \$6.6 trillion in revenues, \$21.2 billion in social investment, 14 million employees, 23 million hours of employee engagement, and \$15 trillion in assets under management. CECP helps companies transform their social strategy by providing customized connections and networking, counsel and support, benchmarking and trends, and awareness building and recognition.

Company Profile

CEOs and corporate leaders from the world’s largest companies

\$6.6 trillion

Total revenue



\$21.2 billion

Social investment



23 million

Hours of employee engagement (on-company time)



250

Companies



“CECP is an excellent forum for sharing insights with top business leaders who are committed to tackling society’s challenging problems. The opportunity to focus on the role our companies play in community well-being with like-minded individuals is highly rewarding and productive.”

KEN FRAZIER, CHAIRMAN AND CEO, MERCK & CO, INC

“We’re doing more than you might expect a financial services company to do. We recognize the well-being of employees and the continuing success of the company depends on the long-term viability of society.”

RODNEY MARTIN, JR., CHAIRMAN & CEO, VOYA FINANCIAL

“It’s not often enough that CEOs are able to gather and given the space to discuss the application of business solutions to society’s tough challenges. CECP brings us together and guides us in the discussion on the power of purpose in our businesses.”

HIKMET ERSEK, PRESIDENT AND CEO, THE WESTERN UNION COMPANY

“The data and benchmarking in Giving in Numbers, coupled with modeling our efforts after the best-in-class work of CECP companies, has completely transformed the way we engage in philanthropy at USAA—the business of societal impact—and has served as a springboard for our bold moves.”

HARRIET DOMINIQUE, SVP CORPORATE RESPONSIBILITY AND COMMUNITY AFFAIRS, USAA

CECP CEOs and COMPANIES 2019-2020 As of 11/17/2019

3M	Collette	IBM Corporation	Samsung Electronics America, Inc.
Abbott Laboratories	Comcast NBCUniversal	Intel Corporation	SANOFI
AbbVie	ConocoPhillips	International Paper Company	SAP AG
Abercrombie & Fitch Co.	Consolidated Edison, Inc.	Interpublic Group	Sempra Energy
Accenture	Corteva, Inc.	JM Family Enterprises, Inc.	Sidley Austin LLP
Adobe	Credit Suisse	Johnson & Johnson	Siemens Corporation
Alcoa Corp.	CSX Transportation, Inc.	JPMorgan Chase & Co.	Southern California Edison
Ally Financial	CVS Health	Kimberly-Clark Corporation	Spencer Stuart
Altria Group, Inc.	Darden Restaurants, Inc.	Kohl’s Department Stores, Inc.	Starwood Capital Group
Ameren Corporation	Dell Inc.	KPMG LLP	State Farm Insurance Companies
American Airlines Group Inc.	Deloitte US	Legg Mason, Inc.	Symantec Corporation
American Express	Deutsche Bank	Lincoln Financial Group	Synchrony Financial
American International Group, Inc.	Discovery Education	Lockheed Martin Corporation	Tapestry, Inc.
Ameriprise Financial, Inc.	Dollar General	Macquarie Group	Target
AmerisourceBergen Corporation	Dow	Macy’s, Inc.	Tata Consultancy Services
Amgen Inc.	DTE Energy Company	Mars, Inc.	TD Ameritrade Holding Corporation
Anthem, Inc.	Dun & Bradstreet, Inc.	Mastercard	TD Bank Group
Applied Materials, Inc.	DuPont	McKesson Corporation	The Allstate Corporation
Aptiv	eBay Inc.	Medtronic PLC	The Coca-Cola Company
Arconic Inc.	Ecolab Inc.	Merck & Co., Inc.	The Estée Lauder Companies Inc.
Assurant, Inc.	Edelman	MGM Resorts International	The Goldman Sachs Group, Inc.
AstraZeneca	EILEEN FISHER, Inc.	Microsoft Corporation	The Hartford
AT&T Inc.	Eli Lilly and Company	Mitsubishi Corporation (Americas)	The Hershey Company
AXA US	Emerson Electric Co.	Moody’s Corporation	The Mosaic Company
Bank of America Corporation	Empire State Realty Trust	Morgan Stanley	The NASDAQ Stock Market
Barclays	Entergy Corporation	Mortenson	The Travelers Companies, Inc.
BBVA	Equinix, Inc.	New York Life Insurance Company	The Walt Disney Company
BD	Ernst & Young International	Newman’s Own	Thrivent Financial
Best Buy Co., Inc.	Exelon Corporation	Nielsen Holdings plc	TIAA
Blackbaud, Inc.	FedEx Corporation	Northrop Grumman Corporation	U.S. Bancorp
Bloomberg L.P.	FMC Corporation	Northwestern Mutual	UBS
BNY Mellon	Gap Inc.	Novo Nordisk Inc.	United Technologies Corporation
Boston Consulting Group	Genentech	NRG Energy, Inc	UnitedHealth Group
Boston Scientific Corporation	General Electric Company	Ogilvy & Mather	UPS
Bristol-Myers Squibb Company	General Mills, Inc.	PayPal	USAA
Campbell Soup Company	General Motors	PepsiCo	Vanguard
Capital One Financial Corporation	Genworth Financial, Inc.	Pfizer Inc	Verisk Analytics
Cargill	Gibson, Dunn & Crutcher LLP	Phillips 66	Verizon Communications Inc.
Carlson Holdings, Inc.	Google Inc.	Pitney Bowes Inc.	Viacom Inc.
CarMax	Guardian Life Insurance Company of America	PricewaterhouseCoopers LLP	Visa Inc.
Catalent	HARMAN International Industries	Principal Financial Group	Voya Financial, Inc.
CenterPoint Energy, Inc.	Hasbro, Inc.	Prudential Financial, Inc.	Walmart Inc.
Chevron Corporation	Heidrick & Struggles International, Inc.	Public Service Enterprise Group Incorporated	Wells Fargo & Company
Chubb Limited	Herman Miller, Inc.	Qualcomm Incorporated	Welltower Inc.
Cigna	Hermes Investment Management	Quest Diagnostics Incorporated	Winnebago Industries, Inc.
Cisco Systems	Hess Corporation	Regeneron Pharmaceuticals	Workday
CIT Group Inc.	Hilton Worldwide	RHR International LLP	Wynn Resorts Ltd
CITGO Petroleum Corporation	Holsman International	Royal Bank of Canada	
Citi	Honeywell International Inc.	Royal DSM	
Citizens Bank	HSBC Bank USA	S&P Global Inc.	
Cognizant Technology Solutions Corporation		Salesforce	