

# CECP'S BOARD OF BOARDS & CEO INVESTOR FORUM 2020 AGENDA

subject to change



## Sunday February 23

Trinity Place, 115 Broadway, New York, NY 10006

### Chairman's Dinner

- Hosted by CECP Chairman & former Campbell Soup Company CEO **Doug Conant** (attendance optional for CEOs)
- Remarks by **Carly Fiorina**, former HP CEO & Lawrence A. Wien Legacy Force for Good honoree, on *Tough Choices* in business leadership

5:30 p.m. - 6:30 p.m.	Hors d'oeuvres, networking & remarks
6:30 p.m. - 8:00 p.m.	Dinner served
8:00 p.m. - 8:30 p.m.	Networking

## Monday February 24

Convene at Liberty Plaza, 165 Broadway, New York, NY 10006 (enter on Broadway at Cortlandt St, "Convene" above door)

### 15<sup>th</sup> Annual Board of Boards: *Tough Choices*

#### South Boardroom

7:00 a.m. - 9:00 a.m.	Optional, pre-scheduled CEO interviews with media
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#### Outside East Hub Room

8:00 a.m. - 8:45 a.m.	Networking Breakfast
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#### West Hub Room

8:00 a.m. - 8:35 a.m.	CECP Briefing hosted by Chairman <b>Doug Conant</b> & CEO <b>Daryl Brewster</b> – optional for CEOs to get to know CECP's work
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9:15 a.m. – 12:00 p.m.	<i>Executive Roundtable on Long-Term Sustainability &amp; ESG Disclosure</i> (optional for non-CEO executives, register <a href="#">here</a> )
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#### East Hub Room

8:45 a.m. - 9:00 a.m.	Welcome & Intro: CECP CEO <b>Daryl Brewster</b>
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9:00 a.m. - 9:30 a.m.	On Trust: <b>Richard Edelman</b> , CEO, Edelman, & <b>Lynne Doughtie</b> , CEO, KPMG
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9:30 a.m. – 10:30 a.m.	Case Study 1: <b>Gerard M. Anderson</b> , Executive Chairman & Former CEO, DTE Energy. 15 mins on stage to share heart of case study. 45 mins facilitated table discussion.
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10:30 a.m. – 11:30 a.m.	Case Study 2: <b>James Rhee</b> , Chairman & CEO, Ashley Stewart. 15 mins on stage to share heart of case study. 45 mins facilitated table discussion.
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11:30 a.m. – 11:35 a.m.	Audience poll questions
11:35 a.m. - 11:55 a.m.	<i>TrendTalk</i> : <b>Rebecca Henderson</b> , Harvard Business School Professor, on how purpose-driven business leadership results in long-term success
11:55 a.m. - 12:00 p.m.	Closing
<u>Forum Room</u>	
12:00 p.m. - 1:20 p.m.	Lunch is served
12:20 p.m. - 12:30 p.m.	Opening Remarks: CECP CEO <b>Daryl Brewster</b>
12:30 p.m. - 1:15 p.m.	<i>Panel: Leading Long-term Value Creation: Corporate Purpose</i> <b>David Abney</b> , Chairman & CEO, UPS <b>Deanna Mulligan</b> , President & CEO, The Guardian Life Insurance Company of America Moderated by <b>Joaquín Duato</b> , Vice Chairman, Johnson & Johnson

## 8<sup>th</sup> Annual CEO Investor Forum

### Forum Room

#### Long-Term Plan Presentations

1:15 p.m. – 1:20 p.m.	Intro: Master of Ceremony <b>Sonali Basak</b> , Wall Street Correspondent, Bloomberg TV
1:20 p.m. – 2:05 p.m.	<b>Kevin P. Clark</b> , President & CEO, Aptiv
2:05 p.m. – 2:50 p.m.	<b>Scott G. Stephenson</b> , Chairman, President & CEO, Verisk Analytics
2:50 p.m. – 3:05 p.m.	Break
3:05 p.m. – 3:50 p.m.	<b>Stanley Bergman</b> , Chairman & CEO, Henry Schein, Inc.
3:50 p.m. - 4:35 p.m.	<b>Tom DeRosa</b> , Chairman & CEO, Welltower
4:35 p.m. – 4:50 p.m.	Break
4:50 p.m. – 5:35 p.m.	<b>André Calantzopoulos</b> , CEO, Philip Morris International
5:35 p.m. – 5:55 p.m.	<i>TrendTalk</i> : <b>Rebecca M. Henderson</b> , Professor, Harvard Business School
5:55 pm. – 6:00 p.m.	Wrap Up: <b>Sonali Basak</b>

### Meeting Rooms

1:20 p.m. - 6:00 p.m.	Optional, pre-scheduled small group meetings between CEOs & investors, and CEO interviews with media
6:00 p.m. - 7:00 p.m.	Closing Reception

Board of Boards attendee list [here](#)