



FOR IMMEDIATE RELEASE

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CECP Welcomes CEOs of Aptiv (APTV), Henry Schein (HSIC), Philip Morris International (PM), Verisk Analytics (VRSK), and Welltower (WELL) to Present Long-Term Plans at Strategic Investor Initiative's 8th CEO Investor Forum

NEW YORK, February 7, 2020 —CECP's [Strategic Investor Initiative](#) (SII) announced that five CEOs—representing over \$230 billion in market capitalization—will present their companies' Long-Term Plans to institutional investors at **CECP's 8th CEO Investor Forum** on **February 24th, 2020**, in **New York City**. The event will take place from 12:00 p.m. until 6:00 p.m. in New York City. While the event is at capacity, buy side and sell side investors, and financial media are [invited to watch the presentations via the live webcast](#). [Register today](#).

To date, [more than 30 CEOs](#) have shared their Long-Term Plans at seven CEO Investor Forums. The upcoming event will feature presentations from:

- **Stanley Bergman**, Chairman & CEO, **Henry Schein, Inc. (HSIC)**
- **André Calantzopoulos**, CEO, **Philip Morris International (PM)**
- **Kevin P. Clark**, President & CEO, **Aptiv PLC (APTV)**
- **Thomas J. DeRosa**, Chairman and CEO, **Welltower (WELL)**
- **Scott G. Stephenson**, Chairman, President & CEO, **Verisk Analytics (VRSK)**

Sonali Basak, Wall Street Reporter, **Bloomberg TV**, will emcee the CEO Long-Term Plan presentations.

In addition, the following individuals will share their perspectives on long termism and reflections on progress since the Business Roundtable's Statement on the Purpose of a Corporation:

- **David Abney**, Chairman and CEO, **UPS (UPS)**
- **Alex Gorsky**, Co-Chair, **Strategic Investor Initiative** and CEO, **Johnson & Johnson (JNJ)**
- **Rebecca Henderson**, Professor, **Harvard Business School**
- **Deanna Mulligan**, President & CEO, **The Guardian Life Insurance Company of America**

"Investors and CEOs consistently tell us that there is too much emphasis on delivering short-term results," said **Nandika Madgavkar**, Senior Director, CECP's **Strategic Investor Initiative**. "The benefits of achieving short-term results often sacrifice long-term value creation. The CEO Investor Forum is meant to break that cycle and give investors insights into how executives are positioning their companies to manage risks, address 'megatrends,' and create value for shareholders and stakeholders over the long-term."

The morning portion of the day includes the 15th Annual CECP [Board of Boards](#), a closed-door CEO-only case study discussion led by:

- **James Rhee**, Executive Chairman & CEO, **Ashley Stewart**
- **Oscar Munoz**, CEO, **United Airlines**
- **Gerry Anderson**, Executive Chairman, **DTE Energy**

CECP is a coalition of over 200 of the world's largest companies representing \$6.6 trillion in revenues, \$21.2 billion in societal investment, 14 million employees, and \$15 trillion in assets under management. The Strategic Investor Initiative is a taskforce that leverages CECP's CEO network to fundamentally change the conversation between CEOs, boards of directors, and investors from short-term profits to sustained long-term corporate performance by including financially material Environmental, Social, and Governance (ESG) factors. SII is co-chaired by **Bill McNabb**, former Chairman of **Vanguard** and **Johnson & Johnson's** CEO **Alex Gorsky**. SII's [advisory board](#) of leading investors represents more than \$15 trillion in assets under management.

CECP is grateful for the generosity of its Advance the Movement supporters **KPMG LLP**, **Newman's Own Foundation**, and **USAA**. The event is supported by **Walmart**, **UBS Group AG**, **KPMG LLP**, **Ford Foundation**, **Bloomberg LP**, and **Heron Foundation**.

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ABOUT CHIEF EXECUTIVES FOR CORPORATE PURPOSE (CECP)

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders to create a better world through business, CECP has grown to a movement of more than 200 of the world's largest companies that represent \$6.6 trillion in revenues, \$21.2 billion in social investment, 14 million employees, and \$15 trillion in assets under management. CECP helps companies transform their social strategy by providing customized connections and networking, counsel and support, benchmarking and trends, and awareness building and recognition.

ABOUT THE STRATEGIC INVESTOR INITIATIVE

The Strategic Investor Initiative is committed to reorienting the capital markets to the long-term. Collectively, SII is developing a new platform for leading companies to create, convey, and deliver long-term plans to long-term investors. SII's vision is to spark the movement of trillions of dollars of capital to companies demonstrating performance excellence over the long-term. SII provides tools and resources designed to introduce and support market behaviors that ultimately deliver sustained long-term value for all stakeholders.