



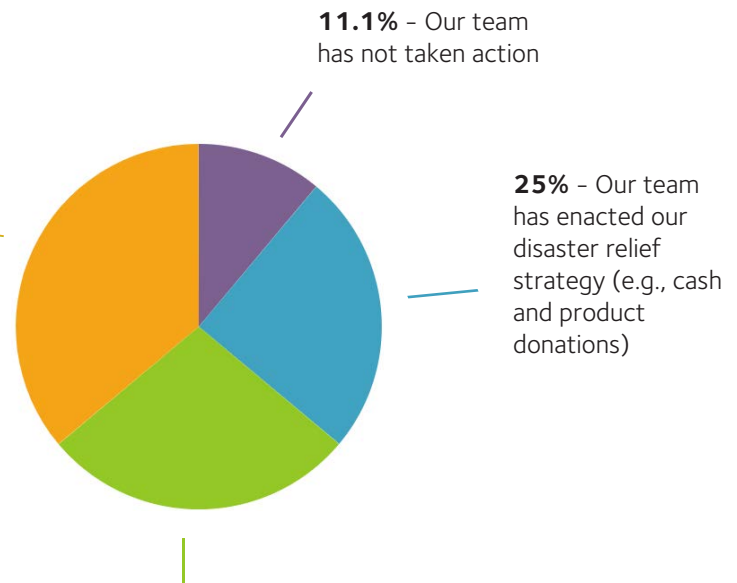
CECP Pulse Survey

Corporate Actions Taken Related to COVID-19

CECP sent out a Pulse Survey on March 12, 2020, focused on understanding what actions corporations are taking related to the impact of the ongoing COVID-19 crisis.

Question 1: Has your team taken action related to COVID-19? We know companies have added and/or changed strategies for employees, supply chain partners, and customers, but what are companies doing within their local and global communities? We also know companies are enacting their disaster relief strategies (e.g., donations of cash and product). If your team is acting, does it include that and/or other actions?

36.1% - Our team has enacted disaster relief AND has taken other action (e.g., added and/or changed strategies on matching gifts, skills-based/pro bono volunteerism, local grant making to social service organizations, new partnerships)



27.8% - Our team has taken other action outside of our disaster relief strategy (e.g., added and/or changed strategies on matching gifts, skills-based/pro bono volunteerism, local grant making to social service organizations, new partnerships)

These results indicate that **most companies have enacted both their disaster relief strategy AND have taken other action outside that strategy.**

Examples of these actions include:

- Suspending volunteering events until further notice
- Directing associates to give to the American Red Cross
- Developing new programs/approaches specifically geared to helping small businesses weather the crisis (e.g., enacting skills-based pro bono and product actions, re-directing goods due to office closures)
- Encouraging employees to work remotely
- Providing philanthropic support to address initial outbreak in China
- Reclassifying certain grants to unrestricted support
- Distributing food
- Giving community grants to support children during the schools closures.
- Engaging local nonprofits to assess local community needs, prioritizing prevention, and protection