

CECP Pulse Survey

Topic: Budget changes due to COVID-19 response
April 2020



CECP Pulse Survey Results

Topic: Budget Changes due to COVID-19 Response



of companies will increase their budget



of companies re-purposed same budget to focus on COVID-19 response

Select Examples Shared:

- Pivoting education programs to focus on supporting distance learning initiatives.
- Shifting budget from other areas to feed first responders
- Increasing remote engagement, and employees locally financially supporting local pantries, senior centers and hospital workers.

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Results reflect data pulled on April 10, 2020. This Pulse survey will remain open until May 5th, 2020 after which CECP will share final results. CECP is sharing these in the interim as companies are making decisions on COVID response in real-time. The interim results are drawn from a representative sample of our affiliated companies. *When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, April 2020. Topic: Budget Changes due to COVID-19 response, field dates: April 7, 2020 – May 5, 2020.*



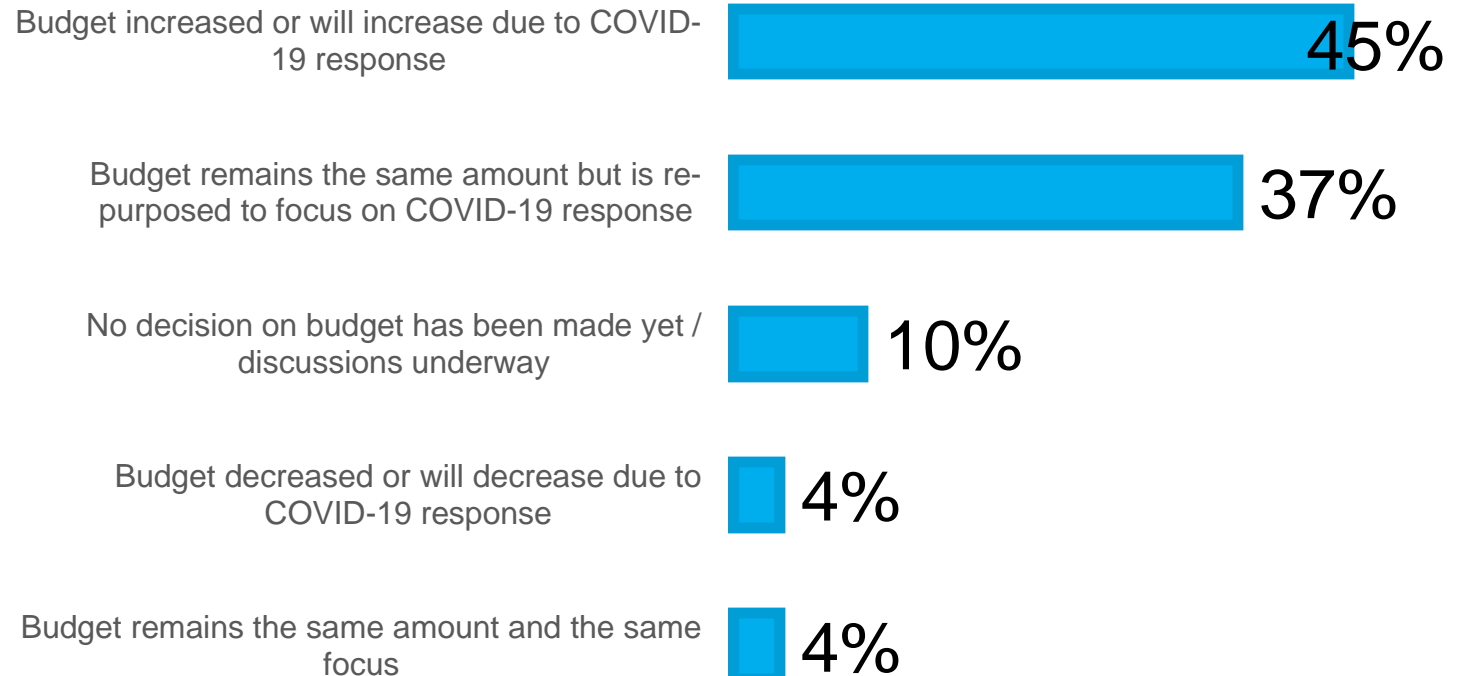
CECP Pulse Survey Results

Topic: Budget Changes due to COVID-19 Response

CECP's Pulse Question focused on understanding how COVID-19 might be changing company budgets.

More than 50 respondents participated in the Pulse question.

Question: Is your company's 2020 community investment budget changing due to COVID-19 response? Our company's 2020 community investment budget:



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