

CECP Pulse Survey

Topic: COVID-19 Response Community Partnership Changes
April 2020



CECP Pulse Survey Results

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86%

of companies have adjusted policies with community partnerships in some way



74%

of companies accelerated payments



Select Examples Shared:

- Offering additional grants to partners that have Covid-19 virtual volunteering opportunities
- Launched a COVID-19 Relief and Response Campaign to match employee donations 2:1.
- Increasing in-kind donations as CEOs continue to procure crucial materials e.g. PPEs for our healthcare workers.

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Results reflect data pulled on April 17, 2020. This Pulse survey will remain open until May 5th, 2020 after which CECP will share final results. CECP is sharing these in the interim as companies are making decisions on COVID response in real-time. The interim results are drawn from a representative sample of our affiliated companies. *When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, April 2020. Topic: COVID-19 Response Community Partnership Changes, field dates: April 14, 2020 – May 5, 2020.*



CECP

CECP Pulse Survey Results

Topic: COVID-19 Response Community Partnership Changes

CECP's Pulse Question focused on understanding how COVID-19 might be adjusting how they work with their partners.

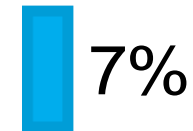
More than 50 respondents participated in the Pulse question.

Question: Has your company/foundation decided to change any of your grant making policies, procedures, or criteria related to COVID-19 response (e.g., vetting criteria, accelerated payment, grant redeployed to general operating, focus areas/pillars of giving)?

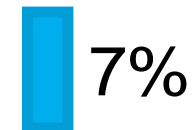
Yes, we have



Can't answer yet, decisions are pending



No, we have not



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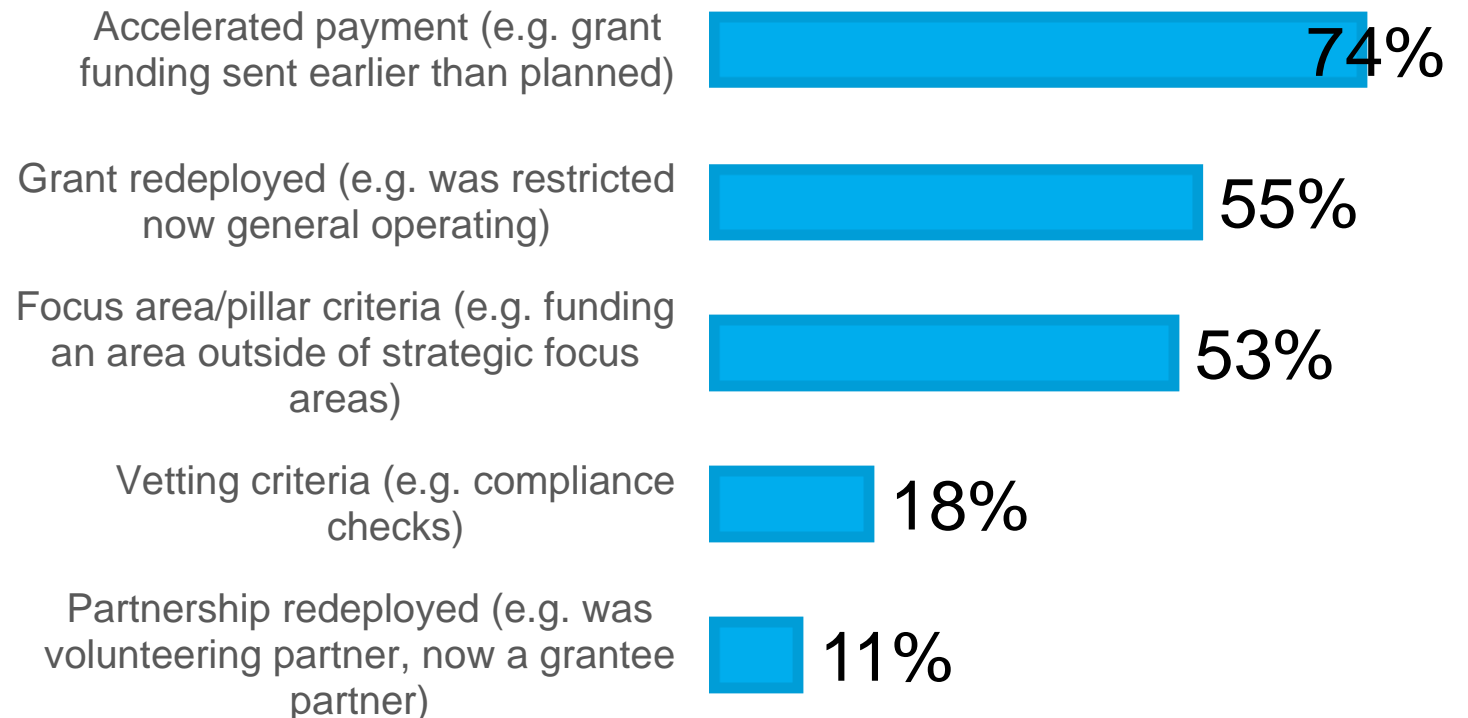
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Question: Select one or more of the changes your company has decided upon:



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