

CECP Pulse Survey

Topic: COVID-19 response compared to disaster relief policies
March 2020

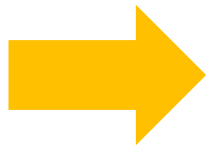


CECP Pulse Survey Results

Topic: COVID-19 Response Compared to Disaster Relief Policy

89%

of companies have taken
some form of action related
to COVID-19



36%

enacted disaster response
plan *AND* additional action

Examples of additional action include:

- Suspending volunteering events until further notice
- Focusing on the development of a vaccine for the virus
- Exploring programs focused on support of small businesses

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Results reflect data pulled on March 19, 2020. This Pulse survey will remain open until May 5th, 2020 after which CECP will share final results. CECP is sharing these in the interim as companies are making decisions on COVID response in real-time. The interim results are drawn from a representative sample of our affiliated companies. *When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, March 2020. Topic: COVID response compared to disaster response policies, field dates: March 12 – May 5 2020.*



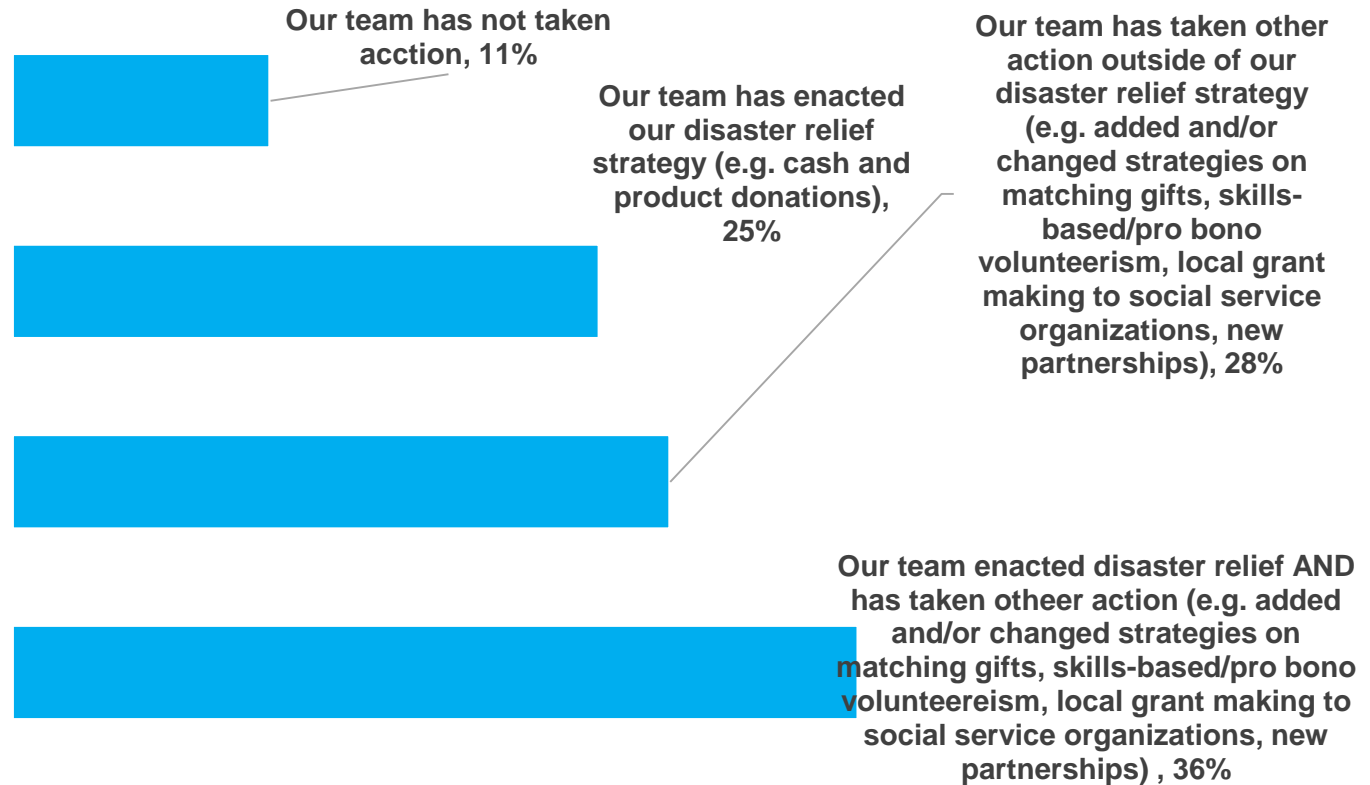
CECP Pulse Survey Results

Topic: COVID-19 Response Compared to Disaster Relief Policy

CECP's Pulse Question focused on understanding what actions corporates are taking related to the impact of the ongoing COVID-19 crisis.

More than 35 respondents participated in the Pulse question below, the results are as follows:

Has your team taken action related to COVID-19? We know companies have added and/or changed strategies for employees, supply chain partners, and customers, but what are companies doing within their local and global communities? We also know companies are enacting their disaster relief strategies (e.g., donations of cash and product). If your team is acting, does it include that and/or other actions?



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