

A Coalition of CEOs and Companies that Focus on Social Investment

Chief Executives for Corporate Purpose® (CECP) is a CEO-led coalition that believes that a company's social strategy—how it engages with key stakeholders including employees, communities, investors, and customers—determines company success.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders to create a better world through business, CECP has grown to a movement of more than 200 of the world's largest companies that represent \$6.6 trillion in revenues, \$21.2 billion in social investment, 14 million employees, 23 million hours of employee engagement, and \$15 trillion in assets under management. CECP helps companies transform their social strategy by providing customized connections and networking, counsel and support, benchmarking and trends, and awareness building and recognition.

Company Profile

CEOs and corporate leaders from the world's largest companies

\$6.6 trillion

Total revenue



\$21.2 billion

Social investment



23 million

Hours of employee engagement (on-company time)



220

Companies



"CECP is an excellent forum for sharing insights with top business leaders who are committed to tackling society's challenging problems. The opportunity to focus on the role our companies play in community well-being with like-minded individuals is highly rewarding and productive."

KEN FRAZIER, CHAIRMAN AND CEO, MERCK & CO, INC

"We're doing more than you might expect a financial services company to do. We recognize the well-being of employees and the continuing success of the company depends on the long-term viability of society."

RODNEY MARTIN, JR., CHAIRMAN & CEO, VOYA FINANCIAL

"Businesses today can do well and do good. Positive economics and social good are not mutually exclusive. CECP and the Board of Boards provide an important forum to reinforce and encourage that message."

DAVID ABNEY, CHAIRMAN AND CEO, UPS

"The data and benchmarking in Giving in Numbers, coupled with modeling our efforts after the best-in-class work of CECP companies, has completely transformed the way we engage in philanthropy at USAA—the business of societal impact—and has served as a springboard for our bold moves."

HARRIET DOMINIQUE, SVP CORPORATE RESPONSIBILITY AND COMMUNITY AFFAIRS, USAA

CECP CEOs and COMPANIES 2020

As of 05/2020

3M	Colgate-Palmolive Company	HSBC Bank USA	Royal Bank of Canada
Abbott Laboratories	Collette	IBM Corporation	Royal DSM
AbbVie	Comcast NBCUniversal	Intel Corporation	S&P Global Inc.
Abercrombie & Fitch Co.	ConocoPhillips	Interpublic Group	Salesforce
Accenture	Consolidated Edison, Inc.	JM Family Enterprises, Inc.	Samsung Electronics America, Inc.
Adobe	Corteva, Inc.	Johnson & Johnson	SANOFI
Aflac Incorporated	Credit Suisse	JPMorgan Chase & Co.	SAP AG
Alcoa Corp.	CSX Transportation, Inc.	JUUL Labs	Sempra Energy
Ally Financial	CVS Health	Kimberly-Clark Corporation	Seyfarth Shaw LLP
Altria Group, Inc.	Darden Restaurants, Inc.	Kohl's Department Stores, Inc.	Sidley Austin LLP
Ameren Corporation	Dell Inc.	KPMG LLP	Siemens Corporation
American Airlines Group Inc.	Deloitte US	Legg Mason, Inc.	Southern California Edison
American Electric Power Company, Inc.	Deutsche Bank	Lincoln Financial Group	Southwire Company
American Express	Discovery Education	Linde plc	Spencer Stuart
American International Group, Inc.	Dollar General	Lockheed Martin Corporation	Starwood Capital Group
Ameriprise Financial, Inc.	Dominion Energy	L'Oréal SA	State Farm Insurance Companies
AmerisourceBergen Corporation	Dow	Macquarie Group	Stryker Corporation
Amgen Inc.	DTE Energy Company	Macy's, Inc.	Symantec Corporation
Anthem, Inc.	Dun & Bradstreet, Inc.	ManpowerGroup Inc.	Synchrony Financial
Applied Materials, Inc.	DuPont	Mars, Inc.	Tapestry, Inc.
Aptiv	eBay Inc.	Mastercard	Target
Arconic Inc.	Ecolab Inc.	McKesson Corporation	Tata Consultancy Services
Assurant, Inc.	Edelman	Medtronic PLC	TD Ameritrade Holding Corporation
AstraZeneca	EILEEN FISHER, Inc.	Merck & Co., Inc.	TD Bank Group
AT&T Inc.	Eli Lilly and Company	MetLife, Inc.	The Allstate Corporation
Bank of America Corporation	Emerson Electric Co.	MGM Resorts International	The Coca-Cola Company
Barclays	Empire State Realty Trust	Microsoft Corporation	The Estée Lauder Companies Inc.
BBVA	Entergy Corporation	Mitsubishi Corporation (Americas)	The Goldman Sachs Group, Inc.
BD	Equinix, Inc.	Moody's Corporation	The Hartford
Best Buy Co., Inc.	Equitable	Morgan Stanley	The Hershey Company
Blackbaud, Inc.	Ernst & Young International	Mortenson	The Mosaic Company
Bloomberg L.P.	Exelon Corporation	New York Life Insurance Company	The NASDAQ Stock Market
BNY Mellon	FedEx Corporation	Newman's Own	The Travelers Companies, Inc.
Boston Consulting Group	FMC Corporation	Nielsen Holdings plc	The Walt Disney Company
Boston Scientific Corporation	Gap Inc.	Northrop Grumman Corporation	Thrivent Financial
Bristol-Myers Squibb Company	Gartner	Northwestern Mutual	TIAA
Campbell Soup Company	Genentech	Novo Nordisk Inc.	Turner Construction Company
Capital One Financial Corporation	General Electric Company	NRG Energy, Inc	U.S. Bancorp
CareSource	General Mills, Inc.	Ogilvy & Mather	UBS
Cargill	General Motors	ON Semiconductor	UnitedHealth Group
Carlson Holdings, Inc.	Genworth Financial, Inc.	Panasonic Corporation	UPS
CarMax	Gerdau	PayPal	USAA
Catalent	Gibson, Dunn & Crutcher LLP	Pearson plc	Vanguard
Centene	Google Inc.	PepsiCo	Verisk Analytics
CenterPoint Energy, Inc.	GSK	Pfizer Inc	Verizon Communications Inc.
Cheniere Energy, Inc.	Guardian Life Insurance Company of America	Phillips 66	Viacom Inc.
Chevron Corporation	HARMAN International Industries	Pitney Bowes Inc.	Visa Inc.
Chubb Limited	Hasbro, Inc.	PricewaterhouseCoopers LLP	Voya Financial, Inc.
Cigna	Heidrick & Struggles International, Inc.	Principal Financial Group	Walmart Inc.
Cisco Systems	Herman Miller, Inc.	Prudential Financial, Inc.	Wells Fargo & Company
CIT Group Inc.	Hermes Investment Management	Public Service Enterprise Group Incorporated	Welltower Inc.
CITGO Petroleum Corporation	Hess Corporation	Qualcomm Incorporated	Winnebago Industries, Inc.
Citi	Hilton Worldwide	Quest Diagnostics Incorporated	Workday
Citizens Bank	Holsman International	Raytheon	Wynn Resorts Ltd
Cognizant Technology Solutions Corporation	Honeywell International Inc.	Regeneron Pharmaceuticals	
		RHR International LLP	