

## CECP Speakers Bureau

# Alexa Yigit

Sustainable Finance Lead,  
CEO Investor Forum  
CECP

As Sustainable Finance Lead at the CEO Investor Forum, Alexa Yiğit focuses on bridging together the corporate and investor perspective on sustainable long-term business performance and financially material ESG issues across the capital markets. She is responsible for advising corporates on the evolving sustainable finance market and proactively engages with corporate executives on effectively aligning their ESG strategies with long-term stakeholder expectations. Alexa also co-leads the team's ESG-related thought leadership to provide valuable insights on signaling long-term sustainable performance to investors.

Prior to CECP, Alexa was the Associate for Morgan Stanley's Global Sustainable Finance Product & Solutions division, where she worked across the firm's core business segments, Investment Management, Debt Capital Markets, Investment Banking and Wealth Management, to deliver innovative sustainable investing products and solutions for their firm's clients. As part of the Product & Solutions team, Alexa designed and implemented scalable sustainability strategies that proactively considered environmental, social and governance factors, while seeking to achieve market-rate financial returns, alongside positive social and environmental impact. She brought to Morgan Stanley her background in Capital Markets, Global Corporate Investment Banking and Credit Risk through her work as Relationship Manager for Santander Bank N.A.'s Telecom, Media, and Technology sector and as a Business Manager in Fixed Income Strategy for the Royal Bank of Canada, Debt Capital Markets in New York.

She holds a Master of Business Administration in Risk Management with a concentration in ESG Risk and Green Bonds from the London School of Business & Finance and a Bachelor of Arts degree from Northeastern University with a dual major in International Affairs and History. Alexa is passionate about maximizing social impact through sustainable and purposeful business practices.

As a dual citizen of Belgium and the USA, as well as a former resident of Panama and Japan, Alexa brings a global and multicultural perspective on sustainable business practices and social impact.



### Areas of Expertise

As a Sustainable Finance and Impact Investing expert across capital markets, Alexa can share valuable insights, best practices, and practical recommendations to audiences of varying knowledge levels. She brings specific expertise related to the following topics:

- ESG landscape overviews and market updates: market size, key players, investor, and corporate perspectives, approaches to sustainable investing
- Sustainable/Social/Green bonds: structure, performance, use of proceeds, risks, and growing investor attraction
- Effective forward-looking ESG disclosure reporting best practices
- The relationship between corporate purpose and the company's bottom line
- Creating a long-term roadmap for ESG strategy implementation
- The rise of ESG integration into corporate credit risk assessments and the impact ESG data from Credit Rating Agencies (CRAs) has on investor outlook
- Cross-team collaboration between investor relation (IR) departments and sustainability or CSR teams
  - Corporate social investment reporting



CEO  
Investor  
Forum

> To submit a speaker request for Alexa, please email [info@cecp.co](mailto:info@cecp.co) with an event description and date.

## CECP Speakers Bureau

# Alexa Yigit

Sustainable Finance Lead,  
CEO Investor Forum  
CECP

### Specific Speaking Topics

#### **How Corporates Can Build a Roadmap for Adopting an Impactful Sustainability Strategy**

As investor demand for corporate consideration of Environmental, Social and Governance (ESG) factors grows stronger, corporates are leveraging their sustainability efforts to communicate business value and differentiate themselves to investors and other stakeholders. Alexa can share insights around best practices for articulating a corporate's purpose and defining a business strategy that is more aligned with its sustainability objectives and risk tolerance. This discussion will explore the need to break down internal silos to enable cross-team collaboration and executive-level engagement in establishing and implementing an impactful sustainability strategy, including how a company approaches its material operational and supply chain risks.



#### **Analyzing the Positive Relationship between Corporate Investment in Sustainability and Business Performance**

The increasing corporate focus on and incorporation of Environmental, Social and Governance (ESG) factors gives rise to new opportunities to create value and potentially reduce risk across capital markets. Alexa can share how companies are leading the way in mobilizing capital to solve global challenges and the impact on long-term business performance and risk mitigation.

#### **A Deeper Look into the Role Corporates Play in the Evolution of the Environmental, Social and Governance (ESG) Data Landscape and the Rise in Third-Party Rating and Reporting Frameworks**

Investors are increasingly turning to sustainability/ESG related data to help inform their investment decisions as this information is often material to the long-term financial stability of a company. However, the lack of standardization around how this data is being reported across each industry and company is creating potential blind spots for investors and missed opportunities for companies. While what to report on can be a daunting question for many, identifying a company's material issues and the appropriate metrics to measure performance against these issues can serve as the foundation of a comprehensive reporting practice, beneficial to both the company and investors.

Alexa can share the ways that corporates can enhance their forward-looking ESG disclosures, and how that can contribute to stable, long-term business performance. She can also speak to the different leading reporting frameworks, such as the CEO Investor Forum's very own Long Term Plan Framework, SASB, TCFD, and the SDGs, and why some may fit your company's strategy mapping better than others.