

CECP Speakers Bureau
BRIAN TOMLINSON
Research Director,
CEO Investor Forum



As Research Director of the CEO Investor Forum at **Chief Executives for Corporate Purpose (CECP)**, Brian develops leading research to help reorient our capital markets toward the long-term. Through research and collaboration, with organizations such as FCLTGlobal and KKS Advisors, he helps develop decision-relevant, practical tools for both investors and corporations (across both Investor Relations and Corporate Sustainability).

Brian's work on sustainable business and investment has been published by [Harvard Business Review](#), [MIT Sloan Management Review](#), the [Journal of Applied Corporate Finance](#), the [Harvard Law School Forum on Corporate Governance and Financial Regulation](#), the [World Economic Forum](#), [Top 1000 Funds](#), and the [Huffington Post](#) among others.

Brian is an expert on investor Fiduciary Duty having published reports on capital markets in the US, UK, Canada and Japan. Brian has a decade of experience as a corporate finance attorney and worked in the business turnaround group of an investment bank. Brian also served as the Managing Director of the Coalition for Inclusive Capitalism.

Brian has an MPA from Harvard Kennedy School and a degree in politics, philosophy and economics from the University of Oxford.

Areas of Expertise

Top line on your areas of expertise:

- Long-term capital markets
- ESG
- Investor relations
- Corporate sustainability
- Fiduciary duty
- Long-term disclosure
- Corporate reporting

Recent Speaking Engagements

- SEC Roundtable on Short-Term Public Markets
- Deutsche Bank ESG Conference NYC
- IR Magazine ESG Integration Forum
- Ethical Corporation Keynote Panel and webinar
- Edelman webinar: Long-Term Plans
- NAEM Impact Conference
- Great Lakes Advisors: ESG Webinar
- KKS Advisors Webinar: Leading Sustainable Companies



> To submit a speaker request for Brian Tomlinson, please email info@cecp.co with an event description and date.

CECP Speakers Bureau
BRIAN TOMLINSON
Research Director,
CEO Investor Forum



Specific Speaking Topics

What's a Long-Term Plan and How do I Create One?

Short-termism in capital markets has increasingly become a concern for both companies, the investor community, and other key stakeholders, but few IR teams know how to connect the dots and strengthen their narrative for a holistic, future-focused presentation to investors and other key stakeholders. Research Director of CECP's CEO Investor Forum has worked with dozens of F500 companies to identify data that is financially material, robust, and comparable to be useful for investors, and can offer practical experience for IR teams seeking to take the long-term view.



Taking the Long-Term View: Linking Purpose & Profit in Investor Communications

In Larry Fink's 2019 Letter to CEOs, he notes that "when a company truly understands and expresses its purpose, it functions with the focus and strategic discipline that drive long-term profitability." How can companies shape and communicate long-term and ESG strategy to meet investors' growing interest? Research Director of the CEO Investor Forum, Brian

Tomlinson, can share CECP's latest research on the Economic Significance of Long-Term Plans, a report developed in partnership with the Harvard Business School and KKS Advisors, and share insights from IR and CSR teams on the how, what and why of collaborating to integrate financially material ESG factors into investor communications.

Reporting on Long-Term Value Creation

Leading institutional investors are putting pressure on companies to adopt stricter ESG principles in business operations and corporate strategy. Research Director of the CEO Investor Forum, Brian Tomlinson, can lead an exploration of the underlying factors that have driven the rise of ESG, ways to deepen stakeholder engagement, help companies identify and act on material risks, and better manage corporate shareholder communications.

