

CECP Pulse Survey

Topic: Tracking non-traditional volunteerism & “acts of kindness”

July 2020



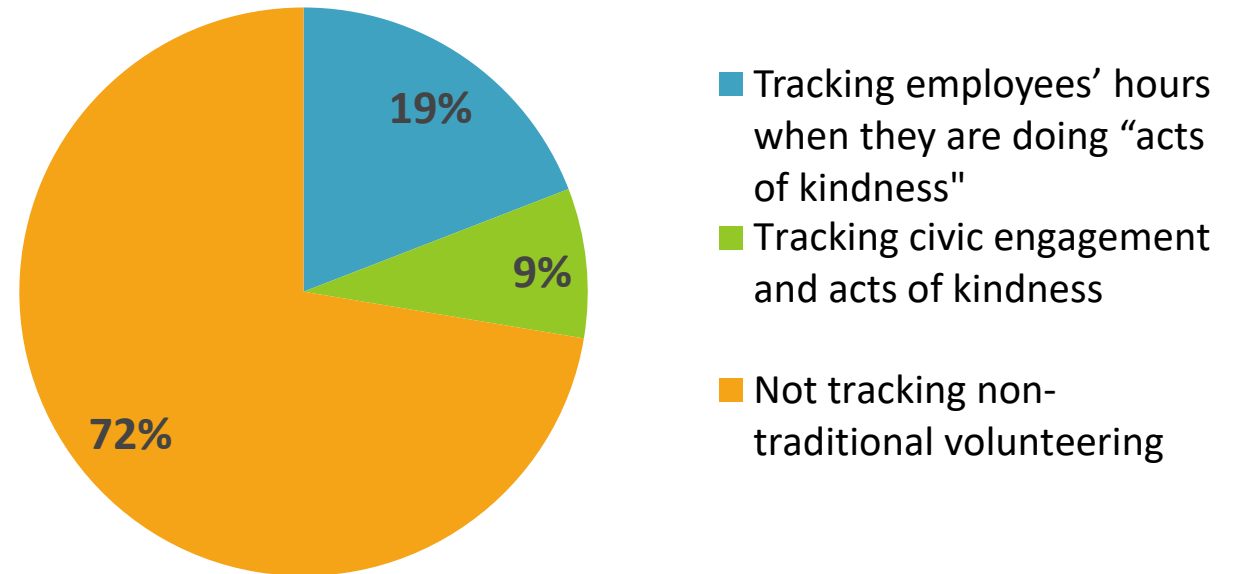
CECP Pulse Survey Results

Topic: Tracking non-traditional volunteerism

CECP's Pulse Question focused on understanding changes to companies' tracking of non-traditional volunteerism and/or acts of kindness in these strange times.

47 respondents participated in the Pulse question below, the results are as follows:

How is your company currently tracking these types of non-traditional volunteerism?



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"Results reflect data pulled on July 7, 2020. These results are drawn from a representative sample of our affiliated companies. When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, July 2020. Topic: Actions taken by companies against racism, field dates: July 7 - July 13 2020."



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A few detailed examples of the actions companies have taken:

- A company created a specific submission form for "Good Samaritan Volunteerism" aka 'Sammy Hours' from March 15th to June 5th (to align with the Las Vegas properties being temporarily closed. We are working on developing a long term program to capture the acts of kindness demonstrated by our employees, especially as we enter a school year where many students will only be in the classroom part time.
- A company's employees inspired a new voluntary pandemic medical time policy - To help employees answer the call to serve on the front lines of the COVID-19 crisis, they created a new program to provide up to six months of leave for certified medical or emergency personnel.
- We're not tracking hours for this specifically but are actively encouraging, providing guidance, and calling for and celebrating stories weekly -- and encouraging employees to use their 2 days of VTO.

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