

Future of Work Accelerate Community

CECP Insights
October 28th, 2020

Welcome!



Community Overview

- **6 virtual meetings**
 - Kickoff and Future of Work: Ecosystem (global + domestic +youth)
Today!
 - Current Workforce: Reskilling and Upskilling
 - Innovative Partnerships for Workforce Development
 - Ensuring a Diverse Pipeline
 - Adoption of New Technologies and Equipping Workers in Transition
 - Company Action Plans and Reflections
- **8 hours** of 1-1 support from CECP
- Access to online resource center through **MyCECP**



Introductions

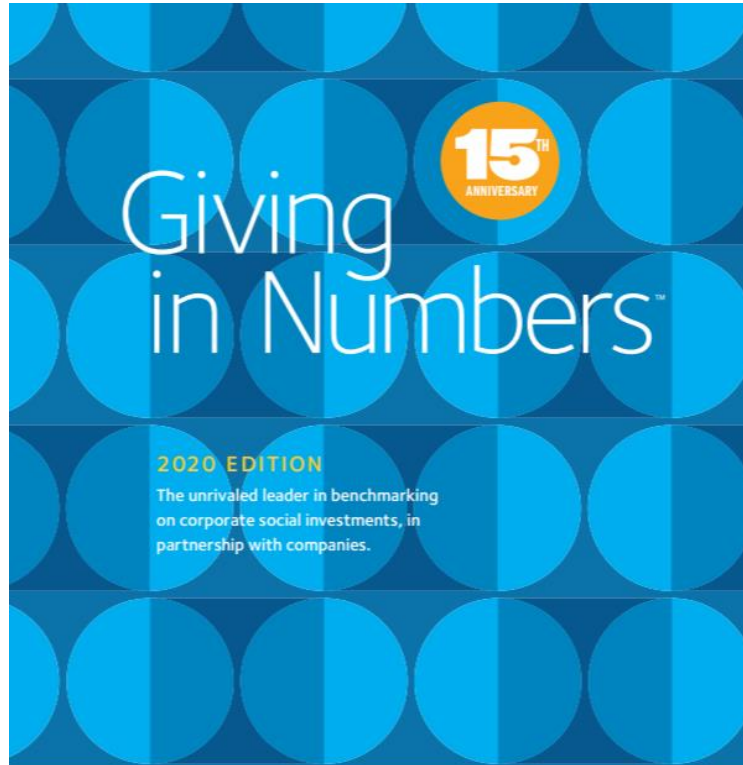
Agenda for Today:

- CECP insights
- UNICEF presentation
 - Context, trends and data
 - Practical recommendations
 - Global corporate partnerships around skills and future of work
- Discussion Time

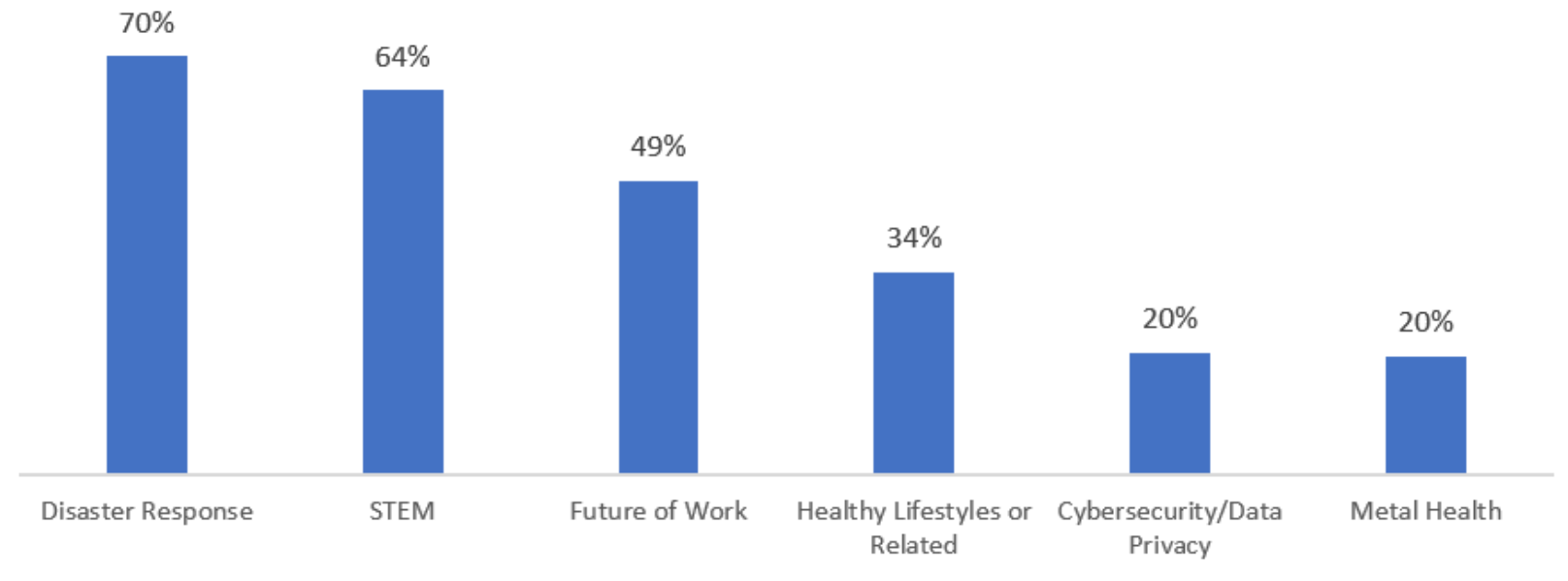
A stylized graphic on the left side of the page, consisting of overlapping concentric circles and a vertical line, creating a complex, maze-like pattern. The colors range from dark blue to light blue. The text "CECP Research" is centered over this graphic.

CECP Research

Giving in Numbers



Social Issue of High Importance, Percentage of Companies, 2019



Chief Executives for Corporate Purpose®



<http://cecp.co/gin>

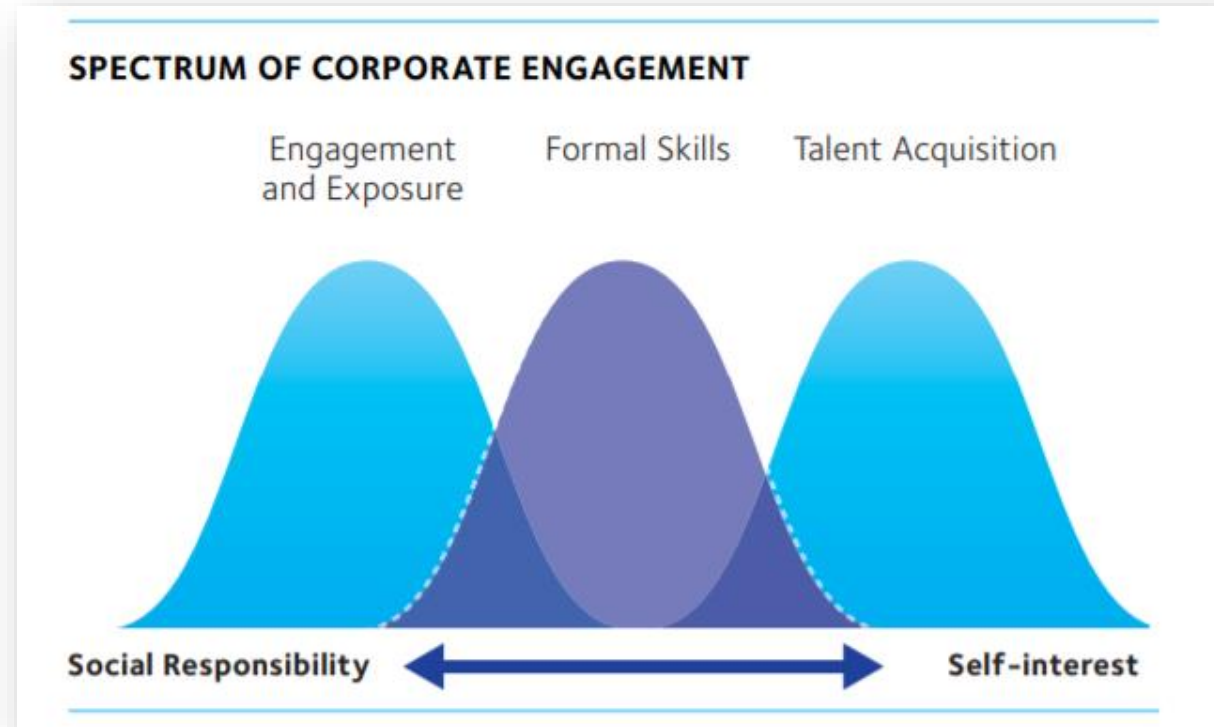
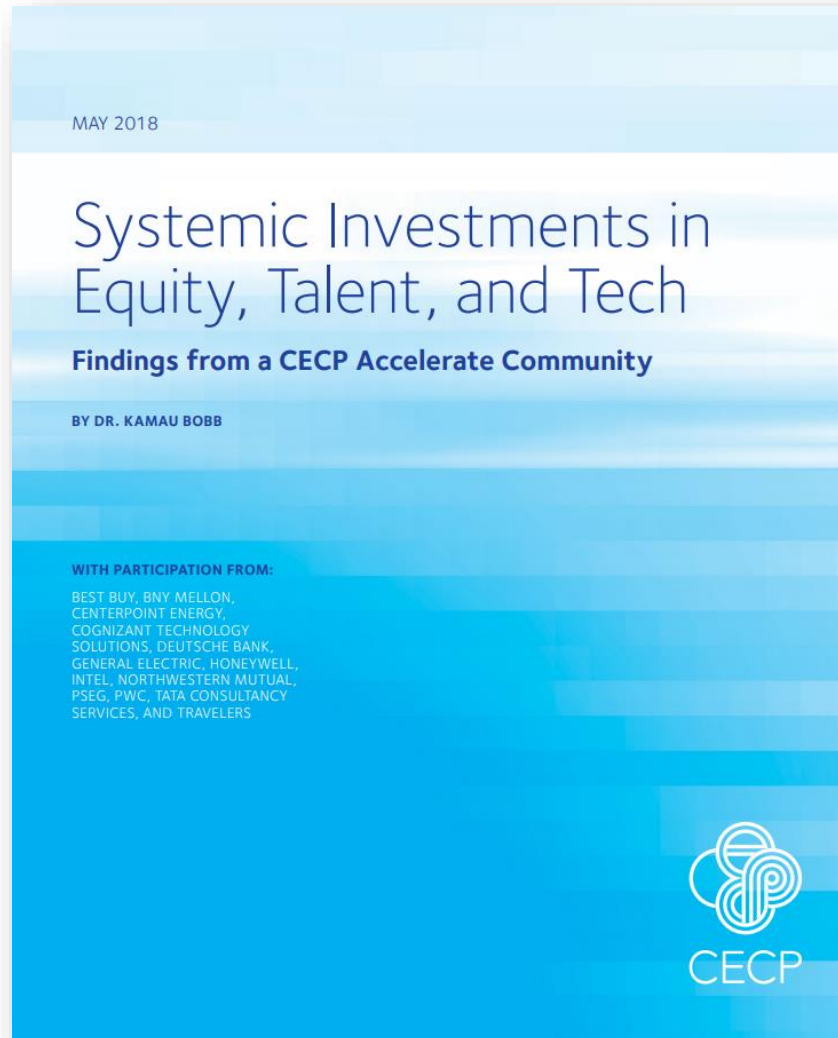
CECP Accelerate Research Project



Key Learnings

- Build D&I understanding within the company
- Link D&I with key internal stakeholders, such as HR, CSE, and Employee Resource Groups (ERGs)
- Assess current grant-making practices to assess current integration with D&I
- Identifying priority areas for focused development and progress
- Equity is outcome yet Diversity is easier to track

Systemic Investments in Equity, Talent, and Tech



Two driving principles:

1. **Self-interest** to develop talent pipeline
2. **Social responsibility** to support the community

The background features a vertical split down the center. The left side is a solid dark blue, while the right side is white. Overlaid on this are several concentric circular patterns. On the left, the patterns are dark blue and partially obscured by the solid background. On the right, the patterns are light blue and more prominent, appearing as a series of overlapping circles that create a sense of depth and movement. The text 'Pulse Survey Results' is centered horizontally across the white background, overlapping the light blue patterns.

Pulse Survey Results

CECP Pulse Survey Results

5/01/20

Topic: Predicting Changes to Company 2021 Community Investment Budget Due to COVID-19

64%

of companies predict their 2021 Community Investment Budget will remain about the same.

18%

of companies predict their budget to experience an *increase* and 18% predict their budget to experience a *decrease*.

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Results reflect data pulled on May 5, 2020. CECP is sharing these as companies are making decisions on COVID response in real-time. The results are drawn from a representative sample of our affiliated companies. *When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, April 2020. Topic: Predicting Changes to their 2021 Community Investment Budget Due to COVID-19, field dates: April 27, 2020 – May 5, 2020.*

CECP Pulse Survey Results

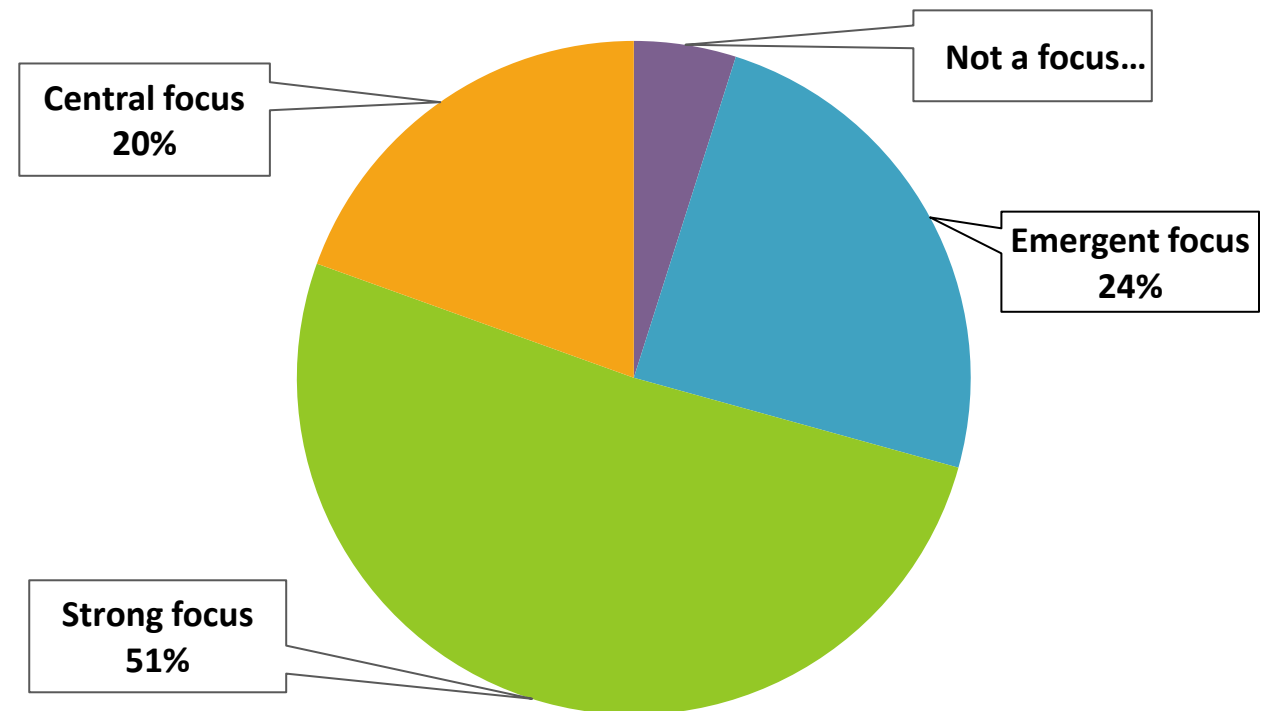
8/11/20

Topic: Internal Workforce Development

CECP's Pulse Question focused on understanding how the of companies' internal workforce development strategies, through a lens of equity.

40 respondents participated in the Pulse question below, the results are as follows:

To what extent does your company focus on equity (the ability for all people regardless of race, ethnicity, sexual orientation, or gender to reach their full potential) in your internal workforce development strategies?



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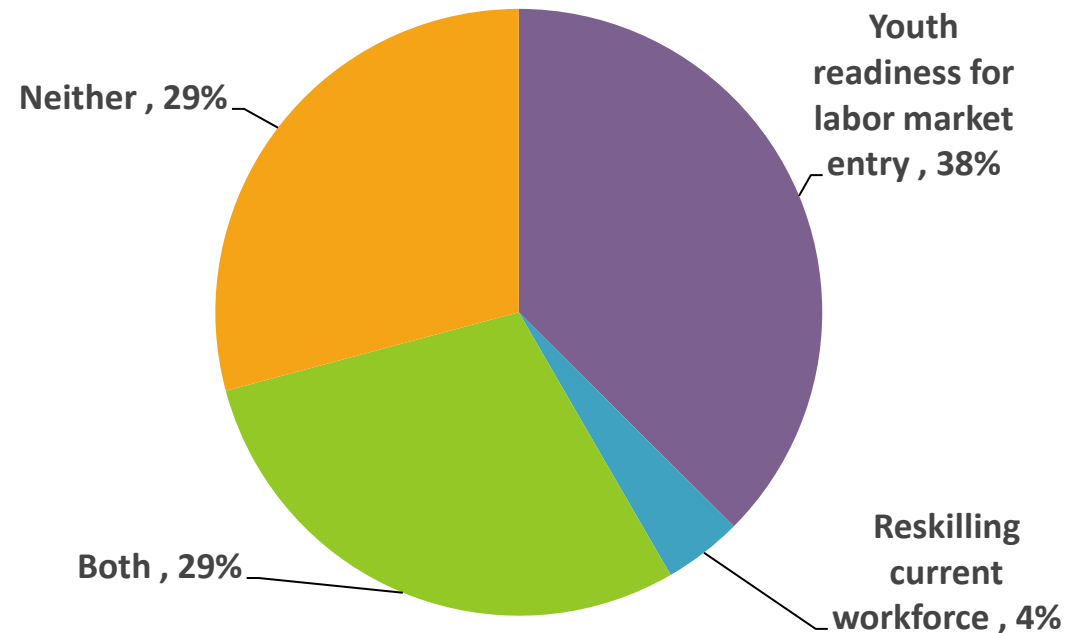
"Results reflect data pulled on August 11, 2020. These results are drawn from a representative sample of our affiliated companies. When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, July 2020. Topic: Actions taken by companies against racism, field dates: August 11 – August 18, 2020."

Topic: Corporate Responsibility Strategy

CECP's Pulse Question focused on understanding the focus of your company's corporate responsibility strategy.

48 respondents participated in the Pulse question below, the results are as follows:

What does your current corporate responsibility strategy focus on?



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"Results reflect data pulled on August 11, 2020. These results are drawn from a representative sample of our affiliated companies. When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, August 2020. Topic: Focus of company's corporate responsibility strategy, field dates: August 19 - August 25, 2020."

CECP Pulse Survey Results

10/20/20

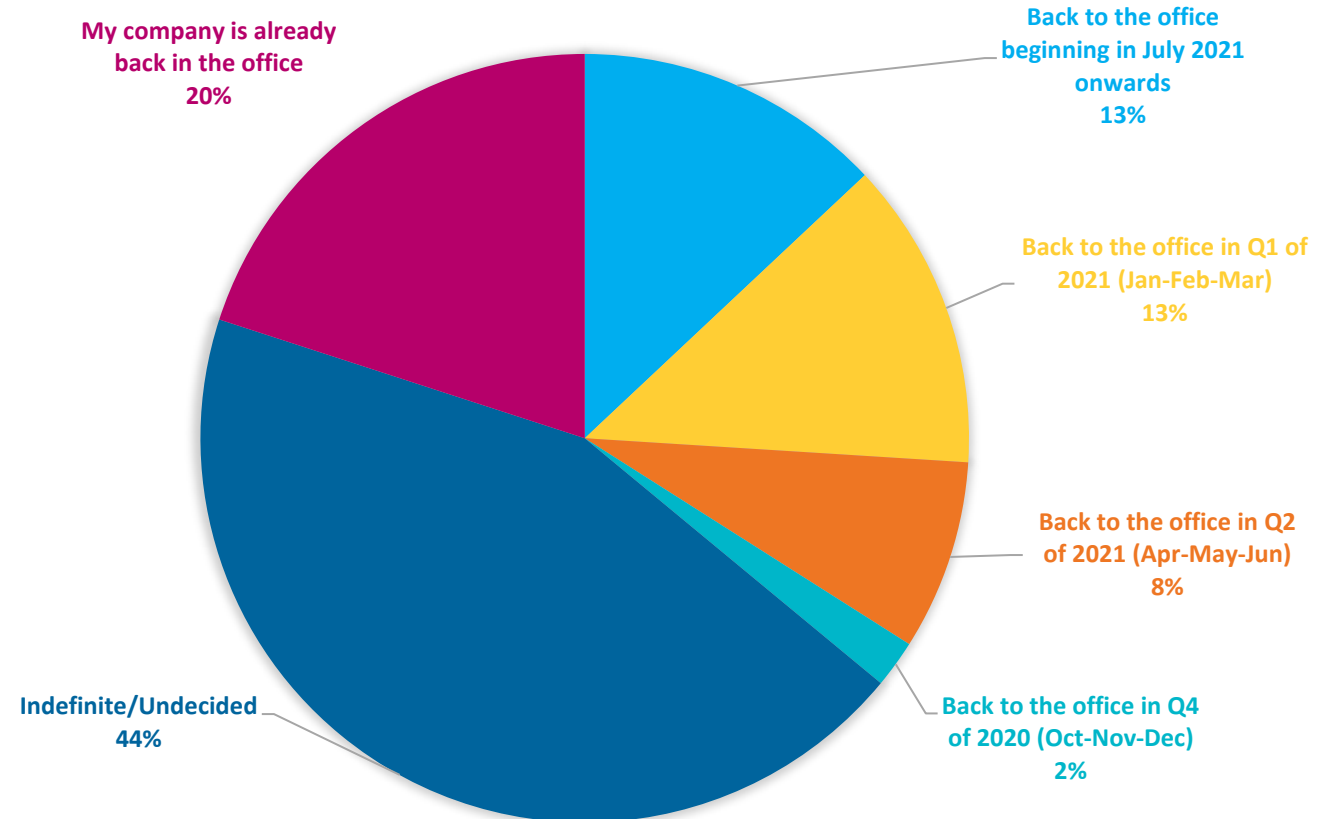
Topic: Return to Work

CECP's Pulse Question focused on understanding your company's scheduled to return to work.

39 respondents participated in the Pulse question below, the results are as follows:

What does your company's in-person return to work timeline look like?

'In-person return' includes being back fully in-person or a mix of in-person and remote in any given week.



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"Results reflect data pulled on October 20, 2020. These results are drawn from a representative sample of our affiliated companies. When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, October 2020. Topic: Return to Work, field dates: Oct 14 – Oct 20, 2020."



Upcoming **Virtual CEO Roundtable**
featuring **Deanna Mulligan, CEO,**
Guardian Life Insurance

Focused on the evolution of work and trends
CEOs need to know related to reskilling,
retraining, and education, including practical
advice from her forthcoming book Hire Purpose.

December 3, 2020, 10:00 a.m. - 11:00 a.m. ET.

[Reserve your CEO's spot.](#)

Thank You