CECP Pulse Survey

Topic: D&I Metrics September 2020



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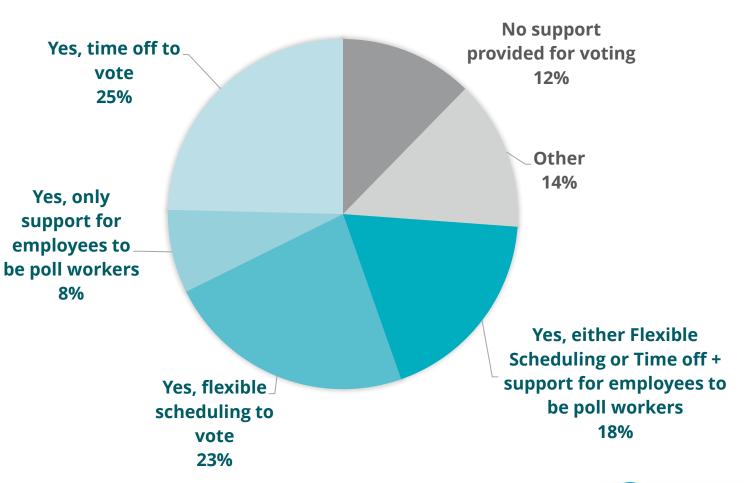
CECP Pulse Survey Results

Topic: Support to Vote in the US 2020 Election

CECP's Pulse Question focused on understanding whether the corporate sector supported employees' civic engagement.

65 respondents participated in the Pulse question below, the results are as follows:

Supporting voting is viewed by most companies as an important, non-partisan act of civic engagement. Is your company providing or not providing support to vote in the November 2020 United States election?



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"Results reflect data pulled on October 6, 2020. These results are drawn from a representative sample of our affiliated companies. When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, September 2020. Topic: Corporate Sector's Civic Engagement Support, field dates: Sept 29 – Oct 6, 2020."

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A couple detailed examples of responses companies had:

- "In addition to the above, we are communicating the importance of upholding civic duties, voting and providing access to information where employees can learn more."
- *"Providing information to employees to help them understand how to vote in their state."*
- "We have made Nov 3 a global paid day off for all employees with the intent that US employees use this time to vote and around the world we use this day to also give back to our communities through acts of caring and volunteering"
- "Flexible scheduling to vote; "Get out the vote" online tools/resources for employees to easily access information on voter registration and absentee ballot processes for their states and "Get out the vote" social media icons and content to enable employees to promote voting"

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