

Meeting #1 Measurement Fundamentals Agenda

Tuesday October 6, 2020, 2:00 p.m. – 3:30 p.m. ET

Virtual Meeting via Zoom (will be recorded)

Video Conference Link:

<https://zoom.us/j/99961426214?pwd=UkorR3JEYys2Nm5XRWNqeDcrdnlZz09>

***Please have your cameras turned on ***

Meeting ID: 999 6142 6214

Passcode: 808980

- I. Kick off and Introductions (10 min)**
 - Once Around the (Virtual) Table
 - Community Overview and Goals (details [here](#))
- II. Ecosystem Overview of Social Investment Measurement (30 min)**
 - CECP Measurement Fundamentals
 - External Frameworks
 - First look at insights from upcoming *Giving in Numbers Report: 2020 Edition*
- III. Speakers & Discussion (45 min)**
 - **Speakers:**
 - Maha Eltobgy, Head of Shaping the Future of Investing; Member of the Executive Committee, World Economic Forum
 - Lucy Godshall, Senior Manager Climate Change and Sustainability Services, EY
 - [Measuring Stakeholder Capitalism: Towards Common Metrics and Consistent Reporting of Sustainable Value Creation](#) Report (released September 2020)
- IV. Closing/Next Meeting (5 min)**

Upcoming Meetings (90 minute sessions):

Meeting	Date	Topic
2	Tues 12/8/20, 2:00-3:30pmET	Action Plans & Company Presentations. <i>Please come prepared to share examples of current measurement approaches and challenges.</i>
3	Tues 2/16/21, 2:00-3:30pmET	Choosing Metrics
4	Tues 4/13/21, 3:30-5:00pm ET	Collecting Data (of Collect, Compare, Share, Evaluate)
5	Tues 6/15/21, 3:30-5:00pm ET	Deep Dive into Social Impact Measurement
6	Tues 8/17/21, 3:30-5:00pm ET	Understanding Social investment Metrics in the Larger ESG Metric Landscape