

CECP Pulse Survey

Topic: Virtual Volunteering
October 2020



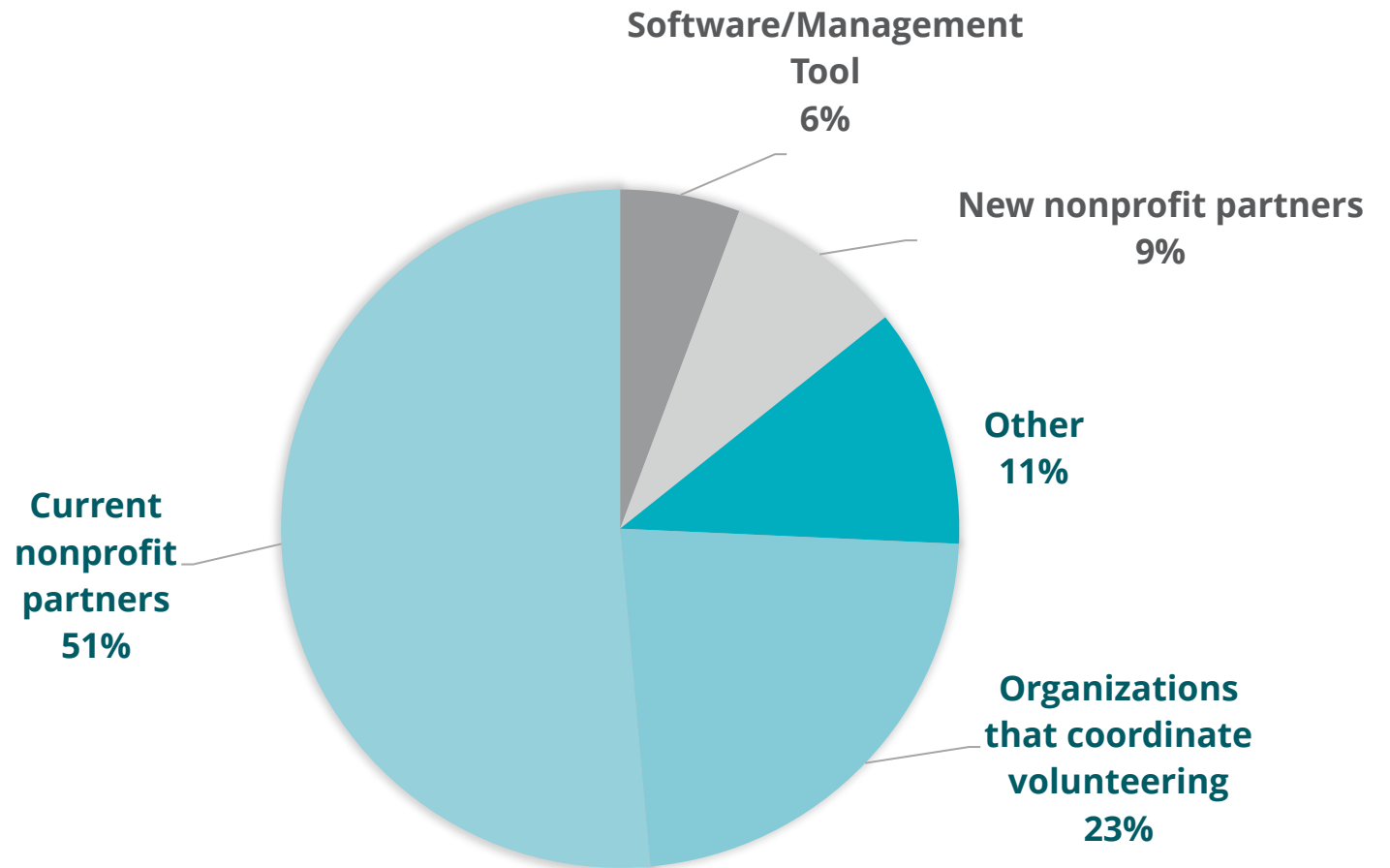
CECP Pulse Survey Results

Topic: Virtual Volunteering

CECP's Pulse Question focused on understanding sources of Virtual Volunteering.

35 respondents participated in the Pulse question below, the results are as follows:

Volunteering in 2020 is different in many ways, an example of this is the increase in virtual volunteering. Please select the option that best describes the main source to expand virtual volunteering opportunities at your company:



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A couple detailed examples of responses companies had:

- *“We are really implementing a combination of these. Current , new, services like Points of Light and Volunteer Match and our Benevity portal.”*
- *“Taproot for more skills-based as well as implementing "acts of kindness" - allowing people to do small acts not for a NPO (trash collection, grocery shopping for a neighbor, etc.), but receive dollars to then donate.”*
- *“...we've featured virtual volunteering on our Benevity-based hub, so many of the above ideas ... and the good news is leaders have been getting more and more engaged and supportive as well. Zoom makes it easier to still feel connected and collaborate beyond what would usually be geographic restraints”*
- *“We have provided financial and pro bono support to assist our nonprofit partners to transition to virtual delivery which has also enabled our employees to volunteer virtually ”*

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