

A Coalition of CEOs and Companies that Focus on Social Investment

Chief Executives for Corporate Purpose® (CECP) is a CEO-led coalition that believes that a company's social strategy—how it engages with key stakeholders including employees, communities, investors, and customers—determines company success.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders to create a better world through business, CECP has grown to a movement of more than 200 of the world's largest companies that represent \$11.2 trillion in revenues, \$23 billion in total community investment, 14 million employees, 30 million hours of employee engagement, and \$21 trillion in assets under management. CECP helps companies transform their social strategy by providing customized connections and networking, counsel and support, benchmarking and trends, and awareness building and recognition.

Company Profile

CEOs and corporate leaders from the world's largest companies

\$11.2 trillion

Total revenue



\$23 billion

Social investment



30 million

Hours of employee engagement (on-company time)



220

Companies



CECP empowers companies to drive long-term business success through positive social impact. Affiliation is by invitation only. Email info@cecp.co to learn more.

“CECP is an excellent forum for sharing insights with top business leaders who are committed to tackling society’s challenging problems. The opportunity to focus on the role our companies play in community well-being with like-minded individuals is highly rewarding and productive.”

KEN FRAZIER, CHAIRMAN AND CEO, MERCK & CO, INC

“In uncertain times, it’s important to have a peer group of CEOs with whom we can connect--CEOs who are facing similar challenges. CECP has provided that network to CEOs for more than 20 years and it has been a lifeline this year.”

DEANNA MULLIGAN, BOARD CHAIR, GUARDIAN LIFE INSURANCE

“Businesses today can do well and do good. Positive economics and social good are not mutually exclusive. CECP and the Board of Boards provide an important forum to reinforce and encourage that message.”

DAVID ABNEY, EXECUTIVE CHAIRMAN, UPS

“The data and benchmarking in Giving in Numbers, coupled with modeling our efforts after the best-in-class work of CECP companies, has completely transformed the way we engage in philanthropy at USAA—the business of societal impact—and has served as a springboard for our bold moves.”

HARRIET DOMINIQUE, SVP CORPORATE RESPONSIBILITY AND COMMUNITY AFFAIRS, USAA

CECP CEOs and COMPANIES 2020

As of 12/2020

3M
Abbott Laboratories
AbbVie
Abercrombie & Fitch Co.
Accenture
Adobe
Aflac Incorporated
Alcoa Corp.
Ally Financial
Altria Group, Inc.
Ameren Corporation
American Airlines Group Inc.
American Electric Power Company, Inc.
American Express
American International Group, Inc.
Ameriprise Financial, Inc.
AmerisourceBergen Corporation
Amgen Inc.
Anthem, Inc.
Apple Inc.
Applied Materials, Inc.
Aptiv
Assurant, Inc.
AstraZeneca
AT&T Inc.
Bank of America Corporation
Barclays
BBVA
BD
Best Buy Co., Inc.
Blackbaud, Inc.
Bloomberg L.P.
BNY Mellon
Boston Consulting Group
Boston Scientific Corporation
Bristol-Myers Squibb Company
Campbell Soup Company
Capital One Financial Corporation
CareSource
Cargill
Carlson Holdings, Inc.
CarMax
Catalent
Centene
CenterPoint Energy, Inc.
Cheniere Energy, Inc.
Chevron Corporation
Chubb Limited
Cigna
Cisco Systems
CIT Group Inc.
CITGO Petroleum Corporation
Citi
Citizens Bank

Cognizant Technology Solutions Corporation
Colgate-Palmolive Company
Collette
Comcast NBCUniversal
ConocoPhillips
Consolidated Edison, Inc.
Corteva, Inc.
Credit Suisse
CVS Health
Darden Restaurants, Inc.
Dell Inc.
Deloitte US
Deutsche Bank
Discovery Education
Dollar General
Dominion Energy
Dow
DTE Energy Company
Dun & Bradstreet, Inc.
DuPont
Ecolab Inc.
Edelman
Edward Jones Investments
EILEEN FISHER, Inc.
Eli Lilly and Company
Empire State Realty Trust
Entergy Corporation
Equinix, Inc.
Equitable
Ernst & Young International
Exelon Corporation
FedEx Corporation
FMC Corporation
Gap Inc.
Genentech
General Electric Company
General Mills, Inc.
General Motors
Genworth Financial, Inc.
Gerdau
Gibson, Dunn & Crutcher LLP
Google Inc.
Guardian Life Insurance Company of America
HARMAN International Industries
Hasbro, Inc.
Heidrick & Struggles International, Inc.
Herman Miller, Inc.
Hermes Investment Management
Hess Corporation
Hilton Worldwide
Holsman International
HSBC Bank USA
Humana Inc.

IBM Corporation
Intel Corporation
Interpublic Group
Johnson & Johnson
JPMorgan Chase & Co.
Kimberly-Clark Corporation
Kohl's Department Stores, Inc.
KPMG LLP
Lincoln Financial Group
Linde plc
Lockheed Martin Corporation
L'Oréal SA
Macquarie Group
Macy's, Inc.
ManpowerGroup Inc.
Mars, Inc.
Mastercard
McKesson Corporation
McKinsey & Company
Medtronic PLC
Merck & Co., Inc.
MGM Resorts International
Microsoft Corporation
Mitsubishi Corporation (Americas)
Moody's Corporation
Morgan Stanley
Mortenson
New York Life Insurance Company
Newman's Own
Nielsen Holdings plc
Northrop Grumman Corporation
Northwestern Mutual
Novo Nordisk Inc.
NRG Energy, Inc
Ogilvy & Mather
ON Semiconductor
Panasonic Corporation
PayPal
Pearson
PepsiCo
Pfizer Inc
Philip Morris International
Phillips 66
Pitney Bowes Inc.
PricewaterhouseCoopers LLP
Principal Financial Group
Prudential Financial, Inc.
Public Service Enterprise Group Incorporated
Qualcomm Incorporated
Quest Diagnostics Incorporated
Raytheon
Regeneron Pharmaceuticals
RHR International LLP
Royal Bank of Canada

Royal DSM
S&P Global Inc.
Salesforce
Samsung Electronics America, Inc.
SANOFI
SAP AG
Sempra Energy
Seyfarth Shaw LLP
Sidley Austin LLP
Siemens Corporation
Southern California Edison
Stanley Black & Decker
Starwood Capital Group
State Farm Insurance Companies
Steelcase Inc.
Stryker Corporation
Symantec Corporation
Tapestry, Inc.
Target
Tata Consultancy Services
TD Bank Group
The Allstate Corporation
The Coca-Cola Company
The Estée Lauder Companies Inc.
The Goldman Sachs Group, Inc.
The Hartford
The Hershey Company
The Mosaic Company
The NASDAQ Stock Market
The Travelers Companies, Inc.
The Walt Disney Company
Thrivent Financial
TIAA
Turner Construction Company
U.S. Bancorp
UBS
UnitedHealth Group
UPS
USAA
Vanguard
Verisk Analytics
Verizon Communications Inc.
Viacom Inc.
Visa Inc.
Voya Financial, Inc.
Walmart Inc.
Wells Fargo & Company
Welltower Inc.
Winnebago Industries, Inc.
Workday
Wynn Resorts Ltd