

Organization Overview

Chief Executives for Corporate Purpose® (CECP) is a trusted advisor to companies on their corporate purpose journeys to build long-term sustainable value and tell their impact stories. Working with CEOs and leaders in corporate responsibility, sustainability, foundations, investor relations, finance, legal, and communications, CECP shares actionable insights with its CEO-led coalition to address stakeholder needs. Founded in 1999 by actor and philanthropist Paul Newman and other business leaders, CECP is a movement of more than 200 of the world's largest companies that represent \$11.2 trillion in revenues, \$23 billion in total community investment, 14 million employees, and \$21 trillion in assets under management. CECP helps companies transform their strategy by providing benchmarking and analysis, convenings, and strategy and communications across the areas of societal/community investment, employee engagement, environmental social governance (ESG)/sustainable business, diversity equity inclusion (DEI), and telling the story.

CECP commits to and promotes anti-racism, anti-discrimination, and diversity, equity, and inclusion in our organization and with our affiliated companies and their leaders. We prohibit discrimination and provide equal opportunities in a respectful environment for all individuals and partnerships, regardless of race, color, ethnicity, ancestry, national origin, sex, gender, gender identity, sexual orientation, age, mental health, disability, religious beliefs, marital status, genetic information, pregnancy, veteran status, citizenship, or any other status that may or may not be protected by law or local policies. We advocate as an organization and for our coalition companies to denounce racism, hate, injustice, and prejudice against individuals, communities, and around the world. We have written anti-racism, anti-discrimination, and diversity, equity, and inclusion policies and practices. We do not discriminate in our societal, philanthropic, and business decisions; we encourage and support our affiliated companies to do the same.

Position Overview:

The Corporate Insights Director leads a team that transforms and equips its affiliated companies' corporate responsibility (CR), sustainability, DEI, ESG, and related strategies with industry-leading tools, knowledge, and consultations to innovate and integrate purpose into business, teams, and results. Affiliated companies' corporate leaders reach out to CECP as a trusted advisor to deliver fast-track consulting on best practices and custom benchmarking, measurement advisory, connections to coalition companies, and other relevant insights and thought leadership on and for CEO/investor relations/other internal stakeholders to develop their strategies. The Corporate Insights team also leads actionable research for the field, domestic and global partnerships to support research and thought leadership priorities (e.g., Global Exchange network, sustainable finance), and technology solutions to share insights with affiliated companies (e.g., online tool MyCECP, CEO Investor Forum portal). The Corporate Insights Director translates CECP's long-term vision for a better world through business into new understandings and opportunities for coalition companies to advance their growth and impact.

Responsibilities:

- Manage Corporate Insights team including supervisory support, coaching, accountability and direction for leads and their direct reports to deliver annual priorities and long-term goals;
- Direct responsibilities including knowledge management, research publications such as *Investing in Society* and CEO Investor Forum insights, weekly Pulse surveys, *Giving in Numbers* annual survey, database governance, research partnerships on a range of ESG issues, and Global Exchange network;

- Lead strategy and delivery of insights to leaders through CECP's services with a keen eye to user experience, format, and insights to fill requested needs and influencing long-term trends in the field;
- Deliver trusted advisory and insights directly to senior leaders at CECP's affiliated companies through one-on-one engagements and small group meeting training/facilitation;
- Set strategy for MyCECP online services and research design, and ensure execution of one-time and annual research plans, in collaboration with team; train team members and review their analysis for custom benchmarking requests, research projects, and annual releases;
- Initiate, maintain, and elevate partnerships for CECP's research and data collection, in service of the long-term organizational vision;
- Leverage subject matter expertise cross-functionally within CECP including but not limited to consulting engagements and communities of practice;
- Shape and enhance the research produced by the team to draw out the most relevant, leading, and actionable insights for CR/sustainability/ESG leaders;
- Curate and interpret trends in the field for companies through presentations, blog posts, and more;
- Increase companies' participation in surveys and reporting of metrics, including Total Social Investment in collaboration with partners;
- Serve as a spokesperson at CECP and partner events; currently virtual, eventually will include travel (10-15%) once travel restarts;
- Report to CECP's Managing Director, Corporate Insights & Engagement, and serves on the Management Committee; other responsibilities assigned as may be appropriate.

This job is for you if you have:

- 10-15 years of relevant professional experience; passion for CECP mission and relevant experience inside a company or working with companies in corporate responsibility, sustainability, ESG; ideally advised or consulted senior executives serving in these roles;
- Bachelor and Master degrees preferred or equivalent applicable training, certification, or advanced education; subject matter expertise in societal/community investments required, and experience preferred in other CECP Centers of Excellence employee engagement, ESG/sustainable business, and DEI;
- Significant employee supervisory experience, including hiring, coaching, and developing teams;
- Strong analysis skills in corporate insights, strategies, and trends on corporate purpose topics; preferable experience in qualitative and quantitative research skills, data measurement and evaluation, curating actionable content, and managing data scientists; *Note: this role is not consumer insights or market research;*
- Workstyle that thrives with multiple projects/priorities advancing simultaneously; preferred experience in "end-to-end" projects or consulting engagements (e.g., design to publication);
- Strong public speaking and facilitation skills;
- Expertise in balancing execution and entrepreneurial opportunities with a rapidly growing and dynamic team; high-energy and collaborative spirit with roll-up-your-sleeves workstyle.

Compensation and benefits:

CECP offers a competitive salary and benefits package for the nonprofit sector that reflects the high expectations and level of responsibility of this role. CECP is a high performance, results-driven culture that offers work/life fit to its staff. CECP staff is currently working remotely through September 2021, and CECP will continue to offer ongoing remote work flexibility. CECP offers a NYC small office, and this role is required to attend/may have travel for quarterly all-staff meetings.

To Apply: Please apply at <https://cecp.co/jobapplication> and upload your resume **and** a brief cover letter outlining how your skills and experience meet the qualifications of the position. Applications will be reviewed on a rolling basis.

CECP is an equal opportunity employer and cannot support candidates lacking the proper authorization to work in the United States.