

2022 Board of Boards

14 - 20 Nov 2022

Poll results

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- Please provide one or two words that describe how you're feeling in the current business and sociopolitical environment.
- How equipped do you feel to meet expectations in the current business and sociopolitical environment?
- Please select the top 3 business challenges that are most relevant to your company.
- Which of these are you most concerned about?
- As CEO, what is the most effective bold move I can make toward sustainable business leadership over the long term?

Please provide one or two words that describe how you're feeling in the current business and sociopolitical environment.

0 2 1



How equipped do you feel to meet expectations in the current business and sociopolitical environment?

0 2 4

Well-equipped



Equipped



Somewhat equipped



Ill-equipped



Unsure



Please select the top 3 business challenges that are most relevant to your company.

0 2 5

(1/2)

Employee diversity and inclusion



Mitigating short-termism



Board diversity and inclusion



Defining corporate purpose in age of employee power



Leading with purpose during a downturn or crisis



Please select the top 3 business challenges that are most relevant to your company.

0 2 5

(2/2)

Preparing for the future of work



Effective collaborative advocacy



Navigating responsible tech



Developing and/or honing internal engagement metrics and measurement



Which of these are you most concerned about?

0 2 2

Sustainable Business/ESG backlash



The Future of Work



Engagement & Inclusion metrics



Investing in Community



Telling (and Living) Your Story



As CEO, what is the most effective bold move I can make toward sustainable business leadership over the long term?

0 2 2

(1/2)

Commit to public reporting of my company's goals and progress toward them

 5 %

Further integrate my company's values into our incentives and practices

 41 %

Work with my company's critics on practical changes to our products/practices

 5 %

Speak publicly, in my own voice, on what my company is doing and why

 18 %

As CEO, what is the most effective bold move I can make toward sustainable business leadership over the long term?

(2/2)

0 2 2

Include community and sustainability issues in the Board's agenda

0 %

Rally fellow CEOs to engage more deeply in community issues

32 %