2022 Board of Boards

14 - 20 Nov 2022

Poll results



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- Please provide one or two words that describe how you're feeling in the current business and sociopolitical environment.
- How equipped do you feel to meet expectations in the current business and sociopolitical environment?
- Please select the top 3 business challenges that are most relevant to your company.
- Which of these are you most concerned about?
- As CEO, what is the most effective bold move I can make toward sustainable business leadership over the long term?



Please provide one or two words that describe how you're feeling in the current business and sociopolitical environment.



Divided

Cautious Hopeful Nervous Cautious

Provoked

Relieved All good.

optimistic Concerned

Cautiously optimistic

Negative

Troubled

Reserved

Uncertain •• Hopeful Hope Anxiety

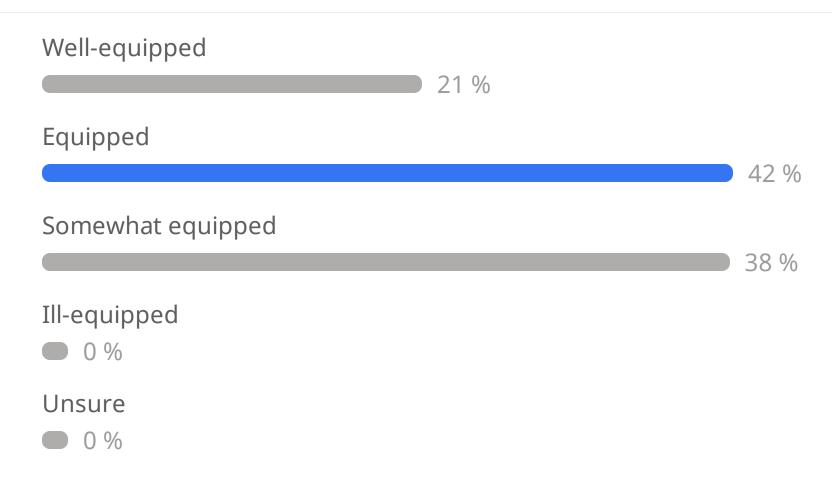
Challenged

Optimism

Optomistic apprehensive

How equipped do you feel to meet expectations in the current business and sociopolitical environment?







Please select the top 3 business challenges that are most relevant to your company. (1/2)



Employee diversity and inclusion 56 % Mitigating short-termism 36 % Board diversity and inclusion 8 % Defining corporate purpose in age of employee power 20 % Leading with purpose during a downturn or crisis 36 %



Please select the top 3 business challenges that are most relevant to your company. (2/2)



Preparing for the future of work

68 %

Effective collaborative advocacy

4 %

Navigating responsible tech

32 %

Developing and/or honing internal engagement metrics and measurement

28 %

Which of these are you most concerned about?



Sustainable Business/ESG backlash 59 % The Future of Work 91 % Engagement & Inclusion metrics 59 % Investing in Community 9 % Telling (and Living) Your Story



As CEO, what is the most effective bold move I can make toward sustainable business leadership over the long term? (1/2)



Commit to public reporting of my company's goals and progress toward them

5 %

Further integrate my company's values into our incentives and practices

41 %

Work with my company's critics on practical changes to our products/practices

5 %

Speak publicly, in my own voice, on what my company is doing and why

18 %

As CEO, what is the most effective bold move I can make toward sustainable business leadership over the long term? (2/2)



Include community and sustainability issues in the Board's agenda

0 %

Rally fellow CEOs to engage more deeply in community issues

32 %

