



CEO Purpose Weekly

June 12, 2023

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This is CECP's *CEO Purpose Weekly*, your resource on stakeholder capitalism and corporate purpose.

Must read for the week:

INSIGHTS - As the diversity, equity, and inclusion (DEI) industry continues to face scrutiny, it's important to look to the organizations that are leading the way toward truly better business for all. Back in 2018, CECP signed PwC's [CEO Action for Diversity & Inclusion](#) pledge. **Tim Ryan, PwC US Chair & Senior Partner**, shares his reflections on the invaluable work CEO Action for Diversity & Inclusion has accomplished to date and what he hopes for the future.

"I'm so proud to stand alongside the 2,400-plus leaders who are taking action as part of CEO Action for Diversity & Inclusion as we mark our 6th anniversary today. Since 2017, we've grown to be the largest CEO-driven business commitment to create more diverse and inclusive workplaces, representing more than 21 million employees as we work together to drive change at scale. As leaders, we have the opportunity to make a meaningful impact by supporting social justice and helping to dismantle systemic racism in our organizations and communities. If you haven't already, I hope you'll join us by signing our pledge to build a more just and equitable world—together."

Go Deeper: CEOs from 85+ industries have pledged in the pursuit of productive, diverse, and inclusive workplaces to:

- **Cultivate** environments that support open dialogue on complex - and often difficult - conversations around DEI
- **Implement** and expand unconscious bias education and training
- **Share** best-known DEI programs/initiatives — as well as those that have been unsuccessful

- **Engage** boards of directors when developing and evaluating DEI strategies

Next Steps: To access the variety of resources, including the nearly 2,000 actionable insights provided by CEO Action's coalition, [sign the pledge](#). To connect with your peer CEOs like Tim around issues of DEI and other purpose-focused subjects, **save your spot at CECP's [2023 Board of Boards](#) (details below).**

NETWORK - CECP-hosted opportunities to connect with peer CEOs:

- **CEO Roundtable, Thursday, June 22, 2023 from 11:00 a.m. - 12:00 p.m. ET (virtual):** Closed-door small group discussion on why CEOs should develop and present an Integrated Long Term Plan, featuring **Vincent Forlenza**, Chairman of the Board of Moody's and former Chairman & CEO of Becton, Dickinson and Company, and **Bill McNabb**, former Chairman & CEO of Vanguard. [Register here](#).
- **NEW CEO Roundtable, Tuesday, July 11, 2023 from 11:00 a.m. - 12:00 p.m. ET (virtual):** Closed-door small group discussion on the changing role of the board. Boards of directors are increasingly more active in leading their companies, getting involved in more than just balance sheets and executive compensation. To that end, CECP is looking to explore how corporate leadership and boards can work together to effectively meet today's unique challenges. [Register here](#).
- **(At 60% capacity) 2023 Board of Boards, November 13, NYC.** Distinct CEO-only opportunity to discuss *Purpose-Driven Leadership in a Volatile World*. CEO speakers to date: **Sara Armbruster**, Steelcase; **Mark Clouse**, Campbell; **Joanne C. Crevoiserat**, Tapestry; **Richard Edelman**, Edelman; **Ken Frazier**, Merck; and **Bill Rogers**, Truist Financial Corporation. [Reserve your seat](#).
- **11th CEO Investor Forum, November 14-15, NYC.** [Contact CECP](#) to apply to share your company's Integrated Long-Term Plan, focused on corporate climate action, alongside **Siemens; Becton, Dickson and Company**; and others.

For any questions or for more information, please contact the [CECP team](#).

As always, CECP stands ready to support you and your team. Wishing you a purpose-driven week ahead.

Daryl



Daryl Brewster

CEO

Chief Executives for Corporate Purpose (CECP)

Interested in learning more about CECP? Browse the [CEO Engagement Overview](#) and/or contact us at info@cecp.co, and take a look at our [events page](#) for future CEO gatherings.

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