



CEO Purpose Weekly

June 26, 2023

~1:30 mins ... 305 words

This is CECP's *CEO Purpose Weekly*, your resource on stakeholder capitalism and corporate purpose.

Must read for the week:

INSIGHTS - At CECP's 2022 Board of Boards, we asked participating CEOs which of a selection of business challenges were most relevant to their company. The top response with 68% of the vote was preparing for the future of work.

Go Deeper: For this special Purpose Weekly, more than six months after our original poll, we'd like to ask you the same question.

What are the top 3 business challenges that are most relevant to your company?

Please take **<1 minute** to complete the above anonymous survey. The aggregated results will help you understand what your peers are focused on as well as inform CECP's upcoming research and events.

Next Steps: To connect with peer CEOs around your most pressing challenges and learn from leaders like Pfizer's Albert Bourla, HSBC Bank's Bill Rogers, Tapestry's Joanne Crevoiserat, Merck's Ken Frazier, PwC's Tim Ryan, and more, [save your spot](#) at **CECP's 2023 Board of Boards**.

Your next Purpose Weekly will arrive in your inbox on Monday, July 10th. Wishing you and yours a great Fourth of July next week.

NETWORK - CECF-hosted opportunities to connect with peer CEOs:

- **CEO Roundtable, Tuesday, July 11, 2023 from 11:00 a.m. - 12:00 p.m. ET (virtual):** Closed-door small group discussion on the changing role of the board, which is increasingly more active in leading their companies, getting involved in more than just balance sheets and executive compensation. CECF is exploring how corporate leadership and boards can work together to effectively meet today's unique challenges. [Register here](#). CEOs and board members welcome.
- **(At 70% capacity) 2023 Board of Boards, November 13, NYC.** Distinct CEO-only opportunity to discuss *Purpose-Driven Leadership in a Volatile World*. [Reserve your seat](#).
- **11th CEO Investor Forum, November 14-15, NYC.** [Contact CECF](#) to apply to share your company's Integrated Long-Term Plan, focused on corporate climate action, alongside **Siemens, Exelon, Nestlé**, and others.

For any questions or for more information, please contact the [CECF team](#).

As always, CECF stands ready to support you and your team. Wishing you a purpose-driven week ahead.

Daryl



Daryl Brewster

CEO

Chief Executives for Corporate Purpose (CECF)

Interested in learning more about CECF? Browse the [CEO Engagement Overview](#) and/or contact us at info@cecf.co, and take a look at our [events page](#) for future CEO gatherings.

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