

## EXECUTIVE SUMMARY

# CECP'S CEO INVESTOR FORUM @ THE MEDTECH CONFERENCE



OCTOBER 25-26, 2022 | BOSTON, MA



CEO  
Investor  
Forum



**AdvaMed**  
Advanced Medical Technology Association

> Contact [info@cecp.co](mailto:info@cecp.co) for more information

# Highlights from CECP's CEO Investor Forum @ The MedTech Conference

The CEO Investor Forum held its 10th convening, which is the only platform that brings leading CEOs and investors together to discuss Long-Term Plans. Presentations can be viewed on [CECP's YouTube channel](#).

The audience of institutional investors, representing \$25 trillion in assets under management, heard presentations of corporate Long-Term Plans from 3 CEOs representing ~\$380 billion in market capitalization:

- › **Robert Ford**,  
Chairman and CEO, Abbott
  - › **Gary S. Guthart**,  
CEO, Intuitive Surgical
  - › **Geoffrey Martha**,  
Chairman and CEO, Medtronic
- The audience also heard from panels and presentations with:
- › **Eric Schwartz**,  
Executive Vice President & Chief Legal Officer,  
Integra LifeSciences
  - › **Bruno Sarda**,  
Principal, Climate Change & Sustainability Services,  
Ernst & Young, LLP (EY)
  - › **George Serafeim**,  
Charles M. Williams Professor of Business  
Administration, Harvard Business School
  - › **Lucy Godshall**,  
Senior Manager, Climate Change & Sustainability  
Services, Ernst & Young, LLP (EY)

## ATTENDEE PROFILE



7 SPEAKERS



3 CEOS SHARING  
LONG-TERM PLAN  
PRESENTATIONS



~\$380 BILLION IN MARKET  
CAPITALIZATION OF  
PRESENTING COMPANIES



AUDIENCE REPRESENTING  
\$25 TRILLION IN ASSETS  
UNDER MANAGEMENT

# Key Takeaways

## KEY THEMES FROM THE LONG-TERM PLAN PRESENTATIONS EMERGED, INCLUDING:

› **In medtech and other industries, material issues of ESG need to be relevant and seen as a critical part of the entire business strategy, not just one department.** This includes material issues other than financial capital—including intellectual capital, human capital, and social capital—to drive overall competitiveness.

› **The COVID-19 pandemic was a pivotal moment in healthcare,** helping fuel perpetual value creation, particularly as many companies realized that technology has unlimited growth potential. This including increasing access, reducing cost, and transforming discoveries of the human body. AI and machine learning are increasingly turning quality data into insights used in solutions to help guide better care.

› **Supply chain issues cannot be solved by any one company alone.** It takes a systems approach where government, non-profit organizations, and even competitors are collaborating across the value chain to re-wire the whole system.



CECP CEO Daryl Brewster opens the 2022 CEO Investor Forum  
@ The MedTech Conference

## PRESENTER:

**Robert B. Ford, Chairman and Chief Executive Officer, Abbott**

*"By 2030, we intend to touch the lives of 3 billion people, one in every three people on the planet and nearly 1 billion more than we impact today. Our plan has one overarching imperative – to design access and affordability into our products from the start to get our products to the most people possible. We don't view sustainability as a check box exercise. The key question is how we can use our products to help society deal with the issues they are going to face and that includes a clear plan with clear targets."*







Eric Schwartz, Integra LifeSciences; George Serafeim, Harvard Business School; and Lucy Godshall, Ernst & Young, LLP (EY)

**PRESENTER:**

**Gary S. Guthart, Chief Executive Officer, Intuitive Surgical**

**PRESENTER:**

**Geoff Martha, Chairman and Chief Executive Officer, Medtronic**



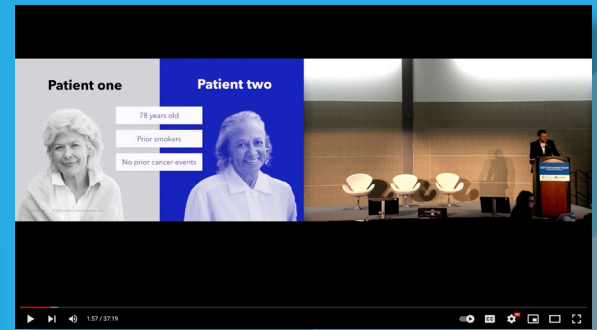
*"The amount of opportunity to create better patient care is staggering. Today, because of prior investments in Electronic Medical Records (EMR), there is a huge amount of data that can be analyzed to design systems and integrated product lines where people are in the continuum. We expect huge changes in the next two decades."*

*"We are standing at the epicenter of a changing world. Rooted in an enduring mission to alleviate pain, restore health, and extend life, Medtronic is combining the application of biomedical engineering with the power of data science to exponentially expand the impact of healthcare technology. We see tremendous growth potential for years to come, as we create ecosystems of care that deliver better patient outcomes, at scale."*

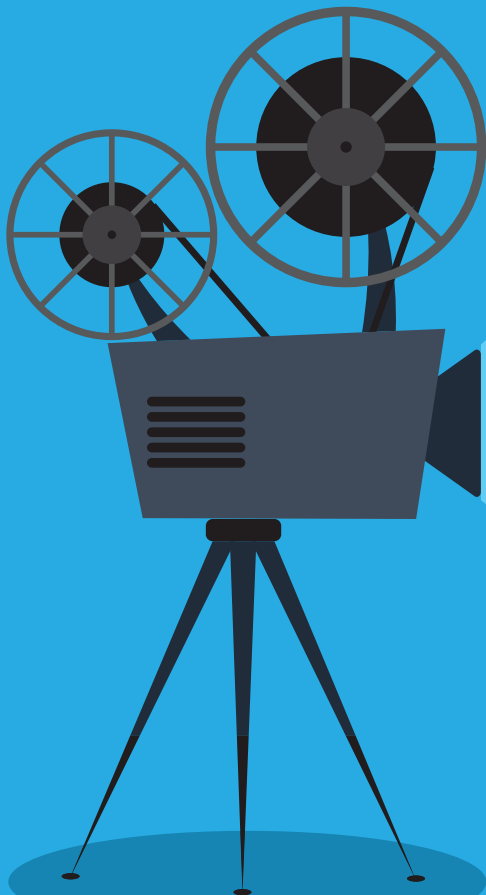


# Looking Ahead

More than 50 CEOs to date have presented their Long-Term Plans at the CEO Investor Forum to an audience of institutional investors, representing \$25 trillion in assets under management. The next CEO Investor Forum for climate leaders will be held in New York City on June 14–15, 2023. To find out more, please contact [info@cecp.co](mailto:info@cecp.co).



Past CEO Investor Forum presentations can be viewed at [www.youtube.com/CECPvideos](https://www.youtube.com/CECPvideos)





## ABOUT THE CEO INVESTOR FORUM

The CEO Investor Forum (CIF) is a global platform preparing corporate leaders for the next generation of stakeholders. CIF provides support and guidance to CEOs and corporate executives on how to develop and communicate their long-term strategy to institutional investors and other key constituencies. Through a proprietary content framework, advisory services, and events, CIF empowers CEOs to proactively set the context, own the narrative, and lead for the future.



(left) Attendees at 10th CEO Investor Forum; (middle) Lucy Godshall, Ernst & Young, LLP (EY); (right) Attendees at 10th CEO Investor Forum

## ABOUT CECP

Chief Executives for Corporate Purpose® (CECP) is a trusted advisor to companies on their corporate purpose journeys to build long-term sustainable value and tell their impact stories. Working with CEOs and leaders in corporate responsibility, sustainability, foundations, investor relations, finance, legal, and communications, CECP shares actionable insights with its CEO-led coalition to address stakeholder needs.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders, CECP is a movement of more than 200 of the world's largest companies that represent \$7.7 trillion in revenues, \$37.4 billion in total community investment, 14 million employees, 22.5 million hours of employee engagement, and \$21 trillion in assets under management. CECP helps companies transform their strategy by providing benchmarking and analysis, convenings, and strategy and communications in the areas of societal/community investment, employee engagement, environmental social governance/sustainable business, diversity equity inclusion, and telling the story.



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Daryl Brewster, CEO, CECP

CECP would like to thank EY, our presenting sponsor,  
at the CECP CEO Investor Forum @ the MedTech Conference

