



2022 CECP Summit: Shaping the Future

NEW YORK, May 23, 2022—This week, **Chief Executives for Corporate Purpose**® (CECP) is bringing together 200 senior corporate leaders and corporate responsibility professionals from the world's leading global companies for the 19th CECP Summit: Shaping the Future.

Occurring in person for the first time in two years, the CECP Summit will feature leaders engaging and learning together about powerful insights on trends, partnerships, and the impact of creating a better world through business. The variety of session topics reflect the many issues companies are currently facing to create long-term value for all stakeholders, such as: **diversifying the talent pipeline; the role of business in response to the Ukraine crisis; women's leadership and gender equality; advancing equity through employee resource groups; what's next for corporate social responsibility (CSR); and more.**

"The corporate leaders who gather at the CECP Summit have a wealth of experiences to share with one another, particularly given the needs met and leadership provided by businesses over the past couple of years" said **Kari Niedfeldt-Thomas, Managing Director, CECP**. "CECP's Summit provides corporate leaders an opportunity to discuss with their peers how they will both respond to relevant crises now, and also how they set long-term goals for the future such as creating an inclusive and diverse workforce, communicating sustainability commitments, and measuring societal impact."

The Summit includes the presentation of the **Charles H. Moore Award for Leadership in Corporate Community Engagement**. The 2022 "Charlie Award" is awarded to **Harriet Dominique, retired Chief Diversity, Inclusion, and Corporate Responsibility Officer, USAA**. The award is named in honor of CECP's founding Executive Director and is presented to senior leaders who exemplify perseverance in the pursuit of societal advancement, the trait for which Charlie Moore was best known.

For over three decades, Harriet worked at USAA with values instilled by her parents: humility, faith, and service. She recently led all philanthropic and Diversity, Equity, & Inclusion (DE&I) strategies, including related investments, engagements, data and analytics, reporting, and oversight of corporate responsibility (CR) and communications. Under Dominique's leadership, USAA developed a focused, data-driven, and results-oriented approach to CR strategies and impacts, aligned with USAA's mission and brand. She oversaw the transformation of the USAA Educational Foundation to improve financial readiness among military service members and their families. Additionally, she drove significant, increased commitment for USAA CR, more than doubling their financial investment to 1% of pre-tax income, and the addition of two paid volunteer days. Lastly, she led the development of USAA's strategic vision and imperative to advance DEI, to include a three-year \$50 million philanthropic commitment to help close gaps in education, job training, employment, and wealth building.

"Charlie Moore was always in relentless pursuit of positive change and a true advocate for business as a force for good in society," said Harriet Dominique, retired Chief Diversity, Equity, Inclusion, and Corporate Responsibility Officer, USAA. "Which is why I am humbled to receive this award from CECP, a purpose-driven organization that sets the standard for corporate philanthropy. Additionally, I remain grateful for my 30 plus year career with USAA, a mission-driven association. And to my



fellow corporate change makers: thank you for being the key to addressing some of our communities' greatest challenges."

CECP will also share with attendees' the **first look at data from the 2022 Giving in Numbers™ Survey**. *Giving in Numbers* is the premier industry survey and research, providing standard-setting criteria in a go-to guide that has defined the field and advanced the movement. Over 20 years, CECP has created the largest and most historical data set on trends in the industry, shared by more than 585 multi-billion-dollar companies, representing more than \$312 billion in corporate social investments. See the new [2022 infographic](#). Thank you to our *Giving in Numbers* sponsors PwC and Newman's Own Foundation.

The CECP Summit offers an unparalleled line-up of speakers including:

- Fran Horowitz, Chief Executive Officer, **Abercrombie & Fitch Co.**
- Andre Norman, Founder, **The Academy of Hope Global**
- Amber Hikes, Chief Equity & Inclusion Officer, **American Civil Liberties Union**
- Susan Lorenz-Fisher, Senior Vice President, Corporate Responsibility & Sustainability, **AmerisourceBergen**
- Michael Giarusso, Deputy Director of Newsgathering, **Associated Press**
- Liz Yancy, Lead Consultant, Diversity, Equity & Inclusion, **AT&T**
- Janelle St Omer, VP, Inclusion & Impact, **Benevity**
- Tequila Lopez, Director, Planning & Evaluation, **Best Buy**
- Artis Stevens, President & CEO, **Big Brothers Big Sisters of America**
- Rachel Hutchisson, Vice President of Corporate Citizenship and Philanthropy, **Blackbaud**
- Jolen Anderson, Global Head of Human Resources, **BNY Mellon**
- Catherine Grimes, Senior Program Officer, **Bristol Myers Squibb Foundation**
- Kristen Titus, Executive Director, **Cognizant Foundation**
- Alison Moore, CEO, **Comic Relief US**
- Gina Tesla, VP of ESG, **Coupa**
- Jessica Anderson, Director, Strategic Giving, **Dell Technologies**
- Kathryn Burdett, Head of Diversity & Inclusion, **Deutsche Bank**
- Dave A. Samson, Global Vice Chairman, Corporate Affairs, **Edelman**
- Kelly Grier, US Chair and Americas Managing Partner, **Ernst & Young (EY)**
- Phil Wahba, Senior Writer, **FORTUNE**
- Jessica Taylor, Managing Director, National Director of 10,000 Small Businesses, **Goldman Sachs**
- Lorena Loya, VP, Diversity, Equity & Inclusion, HR Corporate Functions, **HARMAN International**
- Kelly Fisher, Head of Corporate Sustainability, **HSBC Bank USA**
- Savaria Harris, VP Law, Patient Engagement & Customer Solutions, **Johnson & Johnson**
- Maia Ervin, Chief People Officer, **JUV Consulting, LLC**
- Stephen Brown, Senior Advisor, **KPMG Board Leadership Center**
- Gretchen Carlson, Co-Founder, **Lift Our Voices**
- Julie Roginsky, Co-Founder, **Lift Our Voices**
- Erin Goodhand, Director of Global Sustainability Communications, **Mastercard**
- DK Bartley, Chief Diversity, Equity & Inclusion Officer, **Moody's**
- Susan McPherson, Founder, CEO and Author, **McPherson Strategies**
- Charmian Love, Co-Founder and Activist in Residence, **Natura & Co**



- Miriam E. Nelson, Ph.D., President and CEO, **Newman's Own Foundation**
- Geralyn Ritter, Head of External Affairs & ESG, **Organon**
- Shannon Schuyler, Chief Purpose & Inclusion Officer, **PwC US**
- Naomi Morenzoni, Senior Vice President, Philanthropy, **Salesforce**
- Alex Alonso, Chief Knowledge Officer, **Society for Human Resource Management**
- Kim Dabbs, Global VP, ESG + Social Innovation, **Steelcase**
- Balaji Ganapathy, Chief Social Responsibility Officer, **TATA Consultancy Services**
- Darla Silva, Chief Global Programs Officer, **UNICEF USA**
- Eric Gertler, Executive Chairman, **U.S News & World Report**
- Graham Macmillan, President, **Visa Foundation**
- Jil Littlejohn Bostick, Head of Diversity, Equity, and Inclusion, **Winnebago Industries**
- Monica Moradkhan, VP Community Relations, **Wynn Resorts**
- Jeannette Ferran Astorga, Executive Vice President, Corporate Affairs, Communications, and Chief Sustainability Officer, **Zoetis**

Breakout sessions include:

- Weaving ESG throughout Communications Strategies
- Advancing an Equity Agenda with Employee Resource Groups
- What's Next for CSR: Strategies for Your Big Corporate Responsibility Move
- The Corporate Imperative to Invest in Talents and Skills of Current and Future Employees
- Humanitarian and Business Response to Ukraine Crisis: Emerging Needs and What's Next
- Corporate Foundations: Innovation + Impact
- The "S" in ESG": Benefits and Value of Measuring Your Total Social Investments
- New Views: Engaging Our Employees

CECP thanks its Convening Sponsors for their generous support of the 2022 CECP Summit: **Bank of America, BNY Mellon, Ernst & Young (EY), Mastercard, Newman's Own Foundation, State Farm Mutual Automobile Insurance Company, USAA, and Wynn Resorts.**

CECP also congratulates the 2021-2022 Company Spotlight honorees: **Adobe, Campbell Soup Company, Colgate-Palmolive Company, FedEx, Northwestern Mutual, Philip Morris International, S&P Global, Sempra, Stanley Black & Decker, and Zoetis.** On a quarterly basis, CECP selects companies for the sought-after Company Spotlight, through a thoughtful information-sharing and communications-support process. Company Spotlights are shared with CECP's nearly 2,000 affiliated corporate contacts, posted on the CECP website as case studies, and recognized at the CECP Summit.

CECP will livestream main stage sessions and CECP companies can register [here](#). Following the conclusion of the 2022 CECP Summit, CECP will be posting on its [website](#) photos, videos, guest blogs, and an Executive Summary.

The application process for the 2023 Charlie Award is open. Nominate a peer senior leader in corporate responsibility today. The deadline is August 31, 2022. The application can be accessed on CECP homepage or by emailing [CECP](#).

CECP Media Contact
Katie Leasor



klesor@cecp.co

###

ABOUT CHIEF EXECUTIVES FOR CORPORATE PURPOSE (CECP)

Chief Executives for Corporate Purpose® (CECP) is a trusted advisor to companies on their corporate purpose journeys to build long-term sustainable value and tell their impact stories. Working with CEOs and leaders in corporate responsibility, sustainability, foundations, investor relations, finance, legal, and communications, CECP shares actionable insights with its CEO-led coalition to address stakeholder needs.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders, CECP is a movement of more than 200 of the world's largest companies that represent \$11.2 trillion in revenues, \$23 billion in total community investment, 14 million employees, 30 million hours of employee engagement, and \$21 trillion in assets under management. CECP helps companies transform their strategy by providing benchmarking and analysis, convenings, and strategy and communications in the areas of societal/community investment, employee engagement, environmental social governance/sustainable business, diversity equity inclusion, and telling the story.

For more information, visit <http://cecp.co>.