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CECP and Tunley Engineering Host Carbon Emission Reduction Course *Corporate leaders across business units learn the basics on carbon*

October 7, 2021, New York, NY—Millions of new jobs may be created globally due to new climate policies and commitments, with the International Labor Organization (ILO) [estimating](#) that 24 million jobs worldwide could be created by the green economy by 2030. Companies will need talent with green skills to meet commitments and achieve their climate and sustainability goals.

To meet this need, **CECP is partnering with Tunley Engineering**, a UK-based engineering performance management firm on a mission to decarbonize the future, to help companies set **bold commitments around carbon emission reduction and/or neutrality**. Drawing from their hands-on and technical experience in engineering, these introductory courses can help Corporate Responsibility and Sustainability/ESG practitioners further their understanding on **carbon measurement and reduction**.

Course content focuses on universal concepts applicable to cross-sector and cross-regional companies, as well as industry-leading frameworks. Those who complete any of the courses receive a UK Accredited Training Organization **certificate** and **one hour of one-on-one consulting** from Tunley Engineering. Global companies can [register here](#). Watch the [video](#) to see answers to FAQs about the course and who should participate.

“There have been grim reports recently on the impact of climate change,” said **Nandika Madgavkar, CECP Senior Director of Strategy and Growth**. “Stakeholders have much higher expectations for companies to take action and be part of the solution. This course will help companies across all sectors and levels of expertise decarbonize and reach net zero emissions before it’s too late.”

“It is environmentally and economically imperative that businesses address climate change through carbon emission reduction”, said **Torill Bigg, Chief Carbon Reduction Engineer, Tunley Engineering**. “Carbon education, information, and training positions businesses as environmental leaders and hands them the tools to build a sustainable future.”

Through this webinar course series, companies will learn how to **effectively measure and reduce its carbon footprint**. The content includes Tunley Engineering’s Carbon Emissions Training courses:

- An Introduction to Carbon and Green House Gasses--fundamentals for corporate responsibility audiences and beyond
- An Introduction to Carbon for Business--more comprehensive for those in the ESG field
- Carbon Emissions: Choosing a Standard for Carbon Reduction-- more comprehensive for those in the ESG field

Anyone who completes the courses can add a digital certification to their CV or LinkedIn, to share this sought-after sustainability expertise with the world. Global companies can [register here](#).

About Chief Executives for Corporate Purpose (CECP)

CECP is a CEO-led coalition that believes that a company's social strategy — how it engages with key stakeholders including employees, communities, investors, and customers — determines company success. Founded in 1999 by actor and philanthropist Paul Newman and other business leaders to create a better world through business, CECP has grown to a movement of more than 200 of the world's largest companies that represent \$11.2 trillion in revenues, \$23 billion in societal investment, 14 million employees, and \$21 trillion in assets under management. CECP helps companies transform their social strategy by providing customized connections and networking, counsel and support, benchmarking and trends, and awareness building and recognition. For more information, visit <http://cecp.co>.

About Tunley Engineering

At Tunley Engineering, everything we do is focused on making your business more efficient and easier to manage. We are engineering and carbon consultants who work with companies worldwide to help them achieve a tangible competitive advantage that doesn't cost the earth. Our high-quality Carbon Assessments and Carbon Training courses are all designed to help create a real sustainable difference throughout your whole business. Nearly 50 years of engineering management experience across the team brings to you a smorgasbord of knowledge on what makes a good, and a bad, engineering department. We've seen both extremes and have enabled transformation of large and small engineering teams, improving their performance and enhancing their value to the business. Our direct and forthright approach, from the initial mapping and assessment onwards, is a direct result of our experience over the years and is designed to deliver results for you quickly. <https://www.tunley-engineering.com/>

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