



OVERVIEW

CECP Accelerators offer four-week deep dives into priority areas to advance strategies and the field. You can expect these weekly, hour-long, virtual sessions to upskill leaders on specific best practices with access to CECP data and insights, peer learning, company case examples, and shared resources. You may join multiple Accelerators throughout the year, with up to two representatives per company per Accelerator.

Reshaping Community Investment Resources | October 2023

Many community investment teams are being asked to adapt, pivot, and be even more strategic with their resources. How might teams do more with less? This Accelerator will help you to examine new ways of thinking about putting your resources to work to maximize impact.

Dates: 10/5, 10/12, 10/19 and 10/26

Getting the Most out of *Giving in Numbers* | December 2023

This Accelerator will take a deep dive into CECP's *Giving in Numbers: 2023 Edition* (Oct 2023 release). Learn from the data, trends, and insights from the unrivaled dataset and tap into the many ways companies put the findings to work, including your company's data.

Dates: 11/29, 12/6, 12/13 and 12/20

Demystifying Measurement | January 2024

Metrics are essential to managing progress on the strategic plan, but how do leaders make choices about metrics and data? This Accelerator will dig into measurement principles and a framework, utilizing CECP Fundamentals: Measuring to Manage.

Dates: 1/9, 1/16, 1/23 and 1/30

Measuring the "S" in ESG | February 2024

Companies invest in multiple categories of Total Social Investments beyond community investments, but how is this measured? This Accelerator will explore how to measure the "S" in ESG and to calculate Total Social Value (TSV), including data that CECP has researched.

Dates: 2/2, 2/9, 2/16 and 2/23

Advancing Corporate Foundations | March 2024

When it comes to corporate foundations, there is no one-size-fits-all model. For companies launching, refreshing, or sunseting their foundation, this Accelerator will evaluate CECP's *Corporate Foundations: Designing for Impact* report, focusing on the Strategy and Innovation sections to build, manage, and leverage their corporate foundations.

Dates: 3/7, 3/14, 3/21 and 3/28

For more information and to join, please contact info@cecp.co.