THE VALUE OF CHIEF EXECUTIVES FOR CORPORATE PURPOSE



CONTENTS

| CREATING A BETTER WORLD THROUGH BUSINESS | 3 |
|--|----|
| ABOUT CECP | 4 |
| THE POWER OF THE NETWORK | 5 |
| SERVICES & BENEFITS: | |
| RESEARCH | 7 |
| STRATEGY | 8 |
| BENCHMARKING | 9 |
| COMMUNICATIONS | 10 |
| CONVENING | 11 |
| CEO & C-SUITE ENGAGEMENT | 12 |
| DEEPER ENGAGEMENT OPPORTUNITIES | 13 |
| CECP CEOS AND COMPANIES 2023 | 14 |
| CECP BOARD OF DIRECTORS | 15 |

CREATING A BETTER WORLD THROUGH BUSINESS

Leading companies know purpose is the solution to many challenges, and Chief Executives for Corporate Purpose® (CECP) unlocks the path to purpose.

Purpose consists of tangible frameworks, data, strategies, and goal setting. Over 24 years, CECP has developed the gold standard roadmap to purpose, and affiliation with CECP provides access to that knowledge.

The Role of Corporate Purpose Leaders

Corporate purpose leaders are under constant pressure to demonstrate how their work is making a positive impact on the business. Their unique role in the company aligns processes, systems, and culture to make the business work.

Those closest to corporate purpose are one of the few within the company who can authentically answer the question of why the business exists, bridging all business units, people, products, and services with your impact on the community and the planet.

But these leaders cannot do it alone. They need a supportive network to lift up the elements of process, systems, and culture that lead to business success. **That is job number one for CECP.**

CECP's Services

CECP is fundamentally an organization focused on learning, innovation, and sharing, working with companies across a wide variety of issues, strategies, and executions in five areas:



Since its founding, as corporate social strategy has evolved, CECP has led and supported companies by providing expanded and deeper services across many business units and corporate purpose teams. We are there, anytime, to meet companies' customized and diverse needs. CECP supports companies through:



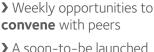
Thought leadership and benchmarking across Centers of Excellence, including

Community and Societal Investment, Employee Engagement, DEI, ESG/Sustainable Business, and Telling your Story.

> The largest and most historical data set in the field; shared by more than 617 multibillion-dollar companies, representing more than \$388 billion in corporate social investments.



➤ A peer **network** of 200+ of the world's largest leading companies





➤ A soon-to-be launched **digital** hub





With CECP, companies don't have to take risks on their own or start from scratch in their strategy building.

CECP's advice and counsel helps companies communicate how their work fits into firm-wide KPIs, meet their team's goals, continue to refine their strategy, answer CEO questions on ROI, and more.

Contact CECP today to learn more.

"I helped to start CECP with the belief that corporations could be a force for good in society."



ABOUT CECP

CECP's purpose is to empower companies to drive long-term business success through positive social impact.

CECP is a trusted advisor to companies on their corporate purpose journeys. Working with CEOs and leaders in corporate responsibility, sustainability, foundations, investor relations, finance, legal, and communications, CECP shares actionable insights with its CEO-led coalition to address stakeholder needs.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders, CECP is a movement of more than 200+ of the world's largest companies that represent \$7.7 trillion in revenues, \$37.4 billion in total community investment, 14 million employees, 22.5 million hours of employee engagement, and \$21 trillion in assets under management. CECP helps companies transform through:



Whichever Center of Excellence is in your portfolio, we can support you.



200+
Affiliated Companies



10
Industries Represented



\$7.7 trillion



\$21 trillion
Assets Under Management



\$37.4 billion
Total Community Investments



14 million



THE POWER OF THE NETWORK

LOYALTY

90% of companies renew their annual affiliation with **CECP**

LONG-STANDING **RELATIONSHIPS**

120+ companies have been affiliated with **CECP for more than** 10 years

"With CECP's guidance on communications, we were able to enhance visibility of the great work of our nonprofit partners and elevate awareness of our philanthropic commitments." Binta Beard, Director, Global Philanthropy, AbbVie



a bigger impact." Leslie Parpart, Director, Community Relations, Carmax

INSIGHTS AT SCALE

5,000+ annual touch points with companies sharing industry-leading research and actionable insights to transform companies' corporate purpose work

CONVENING POWER

Bringing together a coalition of 2,500+ CEOs and corporate leaders to share insights, experiences, and solutions with their peers



'The resources and support CECP has shared with us through their CEO Investor Forum have been transformational for our business. We moved faster, and were able to elevate our sustainability commitments because of our work together. We credit our maturity and growth in part to them."

Shannon Trilli, VP, Corporate Responsibility and Diversity & Inclusion, Catalent Pharma Solutions "CECP is great at building a CEO cohort and exchanging I also appreciate the stellar support they provide us

David Etzwiler, CEO, Siemens Foundation

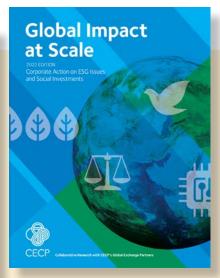
SERVICES & BENEFITS: RESEARCH

Industry-leading research and actionable insights to transform companies' corporate purpose work



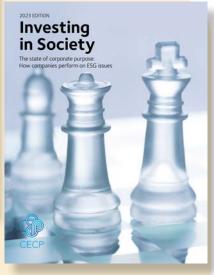
Giving In Numbers™

Unrivaled leader in benchmarking on corporate social investments, in partnership with companies



Global Impact at Scale

Developed with the Global Exchange, capturing insights into global company actions related to ESG issues, community, and society.



Investing in Society

The state of corporate purpose through ESG and sustainable business performance

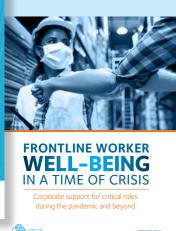
RESULTS

Giving In Numbers is a collection of data from more than 617 multibillion-dollar companies over 21 years, representing more than \$388 billion in corporate social investments over that time span.

> Trends, best-practices, reporting and measurement tools, proprietary frameworks, peer insights and knowledge sharing, and other resources

Topical reports and issue briefs across CECP's **Centers of** Excellence







SERVICES & BENEFITS: STRATEGY

Companies can access briefs and frameworks on essential topics and request support from CECP subject matter experts:

- Access to CECP's largest and most historical data sets in the field through proprietary measurement and reporting tools, as well as research and subject matter expertise
- Data, resources, and materials for meetings/presentations to Boards, Councils, or Executive Leadership teams
- Real-time trends, models, case studies, and best practices to inform strategic decision making
- Help defending budgets or gaining buy-in from leadership to grow programs and make a bigger impact
- ➤ Support with goal setting and strategy goal setting, strategy, scorecard/KPI development





Integrated Long-Term Disclosure Assessment: Custom assessment that analyzes your company's public disclosures against CECP's Integrated Long-Term Plan framework, highlighting areas of opportunity and strengths.

ESG Company Snapshot: A high-level synopsis of your company's performance on material ESG issues. Powered by Bloomberg data and endorsed by SASB.





Eleven Material Themes of the CECP Integrated Long-Term Plan









CECP has advised 50+ companies (\$1.2T market cap, including IBM, Pfizer, and Merck) in developing and communicating Integrated Long-Term Plans to reorient the capital markets to

RESULTS











Ca

Capital Allocation

Global Exchange network for global perspective Relationships and data-sharing with 18 country/region based, corporate societal engagement organizations



the long term.

SERVICES & BENEFITS: BENCHMARKING



CECP draws from its 20+ year *Giving in Numbers* data set to deliver customized benchmarking and in-depth analyses on corporate societal investment—community investments, employee engagement, operations, measurement, and evaluation.

Companies use benchmarking data to monitor their own performance on key metrics year-over-year and to draw comparisons against peers to gain insights, make program improvements, or advocate for adjustments to budget and staffing levels. CECP offers benchmarking across all of its Centers of Excellence.

- Present your company's historical contributions in preparation for budget discussions
- Contextualize corporate contributions within broader industry and peer group trends to identify alignment and differences.
- **>** Highlight opportunities for new corporate community investment.
- **>** Recommend new employee engagement programs or policies.
- Make the business case for increased levels or types of funding support
- And so much more.

Using Benchmarking Insights

BENCHMARKING CATEGORIES

| Employee Engagement | Community Investments | Operations | Measurement and Evaluation |
|---|--|---|--|
| Volunteering (program types, average participation rates, median hours volunteered and volunteer, and time off policies) Pro Bono Service Matching Gifts (program types, policies, participation rates) | Giving by Funding Type (foundation cash, direct cash, non cash) Program Areas (DEI, disaster response) Priority Focus Area International Investment | Community Investments Staffing Trends (titles and reporting departments, # of FTE's) Management and Program Costs Foundations (prevalence, funding) | Trends in Measurement Priorities (scope) Measuring to Manage (metrics and reporting practices) Measurement of Business Value (perceived benefit to employees, brand and customer, and business growth) |

Benchmarking is available by request or on demand in the Data Center, available on MyCECP, which provides access to high-quality benchmarking data and company-specific information on selected topics

SERVICES AND BENEFITS: COMMUNICATIONS

Media Partnerships & Ads

CECP taps its long-standing, deep relationships with top-tier media to weave case studies of corporate purpose into the trends and topics covered by top-tier business media.



THE NULLS

Compressed Stockal Responsibility

Compressed Stockal Responsibility

Commentment to Social
Responsibility

How to Give Employ

How to Give Employ

How to Give Employ

Responsibility

FINANCIAL TIMES

Haryard Business Review THE WORST-WE REPORT

------ Sudand

How to Give Employees a Bigger Say in Corporate Philanthropy Programs

Thought Leadership & Recognition

> Speaking engagements for senior leaders and CEOs: CECP partners with leading organizations to develop speaking opportunities.

> Recognition: The "Charles H. Moore Award for Leadership in Corporate Community Engagement" (The Charlie Award) celebrates a corporate affairs professional who demonstrates perseverance in the pursuit of societal advancement. The CEO Force for Good award recognizes CEOs who embody the ideal underscored by CECP founder Paul Newman—companies can do more.

RESULTS

Results: CECP was mentioned in 60 toptier media articles over the last year, including Harvard Business Review, Wall Street Journal, Fortune, and New York Times.

Content Creation & Amplification

CECP is a platform for company stories and case studies. CECP's Communications team works with companies to source, develop, and share stories that communicate the purpose-oriented nature of their work to key stakeholders.

- > Company Spotlights: sent to our 2,500+ affiliated corporate contacts, posted on the CECP website as case studies, and recognized at the CECP Summit
- **> Company features:** CECP Insights blog, website, social media channels, and newsletters



SERVICES & BENEFITS: CONVENING



CECP Summit The annual CECP Summit is an experience that brings together nearly 300+ corporate leaders who drive social strategies at the world's largest companies. This vital corporate network engages and learns together, offering powerful insights on trends, partnerships, and the business case to advance companies' role as a force for good in society. (annually in May)



CECP Accelerators offer deep dives into the fundamentals to advance strategies and the field. Sessions consist of real case examples, data and insights, and peer learning. Accelerators also provide asynchronous learning through a chat board and shared resources.

Accelerators

Example topics include:

- > Declutter Your Social Measurement
- > Energize Multigenerational Employee Volunteerism & Giving
- > Ignite Your Employee Resource Groups
- ➤ Amp Up Your Storytelling (year-round, virtual)

CECP's Covenings bring together corporate leaders from the world's largest companies who drive social investment strategies with experts and thought leaders on priority topic areas.

Covenings for Corporate Leaders

Speakers and fellow attendees engage and learn together, offering insights, trends, best practices, and knowledge to advance companies' strategies to build a better world through business.

Examples of past covenings include:

- ➤ Issues & Impact Roundtable: Developing Community Investment KPIs
- > Philanthropy New York and CECP: Service for Impact
- **>** Giving in Numbers Report Release
- > ESG/Sustainable Business Office Hours
- > Curated Roundtable: Veterans Suicide Prevention

CECP also assists with peer introductions around shared challenges and supports networking among companies in the coalition through side events to global gatherings such as Climate Week.





SERVICES & BENEFITS: CEO & C-SUITE ENGAGEMENT

> One-on-one calls for CEO and/or C-Suite with CECP CEO or Executive Leadership Team to discuss individual leadership and advocacy connected to your company's purpose, drawing from CECP research and Centers of Excellence



- > Monthly Video on Purpose from CECP CEO on trending issues
- **> CEO Purpose Weekly** on trending issues
- > Insights pieces on top-of-mind and evergreen topics



> Speakers Bureau

- Summit CEO panel at CECP's convening of ~300 senior corporate leaders who drive social strategies at the world's largest companies.
- Agendas at relevant partner events (e.q., Social Innovation Summit, Reuters).
- CEO Roundtables, Board of Boards, and CEO Investor Forums noted above.

> Thought Leadership

- Trend Talks CEOs can author or record a Trend Talk on a topic of their choosing, shared through CECP's communications channels.
- Articles & Op-Eds CECP can help CEO teams place pieces in top-tier media outlets, such as *Harvard Business Review*, *Financial Times*, *Wall Street Journal*, and *Fortune*.

> CEO Roundtables (quarterly; virtual; 8-12 attendees)

Bringing together leaders to share insights, experiences, and solutions



> Board of Boards (annual; in person; 50+ attendees)

CECP's Board of Boards is a Forbes-named top three "power player" event for CEOs. A closed-door networking discussion reserved for leading global CEOs, Board of Boards offers the opportunity for peers to discuss purposeful leadership, principled business, stakeholder capitalism, long-term capital markets, and more. The event centers around remarks from featured CEO speakers and includes dialogue, real case examples, and business case discussions to inform a board meeting-style conversation.

> Peer Connections

The CECP team can make peer connections within the network of our affiliated companies.

"CECP is an excellent forum for sharing insights with top business leaders who are committed to tackling society's challenging problems. The opportunity to focus on the role our companies play in community well-being with like-minded individuals is highly rewarding and productive."

KEN FRAZIER, Executive Chairman, Merck & Co, Inc



> Custom Presentations

Purpose or ESG presentations to your Board or Executive Council to share CECP data and insights on a range of ESG issues (e.g., driving DEI from the top down; strategy refresh for community investment budget).

> Integrated Long-Term Plan

Development of your company's Integrated Long-Term Plan, to be presented at a CECP CEO Investor Forum.

> CEO Investor Forum (annual; in-person and hybrid; ~150 attendees)

The largest Reg FD platform for CEOs to address long-term value creation, inclusive of ESG and stakeholder engagement. Companies share their strategies (three to five years out) with leading institutional investors and asset owners. Through a proprietary content framework, advisory services, and events, CECP has provided support and guidance to 50+ CEOs and corporate executives on how to develop and communicate their Integrated Long-Term Plans.

> Transform

CECP helps companies transform their purpose strategy by providing insights, benchmarking and analysis, best practices, frameworks, convenings, and communications in the areas of ESG/Sustainable Business; Societal/Community Investment; Employee Engagement; Diversity, Equity & Inclusion; and Telling the Story.

"As business leaders, we aim to make a positive impact on the communities we serve, and the support CECP provides me and my CEO peers has been very valuable in that mission, particularly as we've all navigated common challenges over the last two years."

FRAN HOROWITZ, CEO, Abercrombie & Fitch Co.

RESULTS

CECP features keynote speakers and thought-leadership content from leaders of the world's largest companies, including **Brian Moynihan**, Bank of America; **Barb Humpton**, Siemens Corporation US; **Dan Schulman**, PayPal; **Alex Gorsky**, Johnson & Johnson; and **Fran Horowitz**, Abercrombie & Fitch.

Sponsorships

DEEPER ENGAGEMENT OPPORTUNITIES

In addition to accessing services and benefits through their affiliation, companies can partner with CECP through a menu of Deeper Engagement Opportunities for an additional fee. Companies regularly work with CECP to advance their specific company needs and to advance the field:

CECP Advanced Advisory

CECP creates a customized advisory project designed for a company's specific needs to build, operationalize, communicate, and measure their purpose strategies. Projects leverage

proprietary frameworks and knowledge to curate personalized engagements in the areas of:

- **>** Corporate responsibility strategy review and refresh
- **>** Communications strategy and assessment
- > Measurement advisement and benchmarking
- > ESG/sustainable business long-term disclosure planning
- > Corporate responsibility team planning facilitation
- > Custom Issue Briefs

Companies demonstrate their leadership through support of:

> Industry-leading annual research: Giving in Numbers™

- > Signature convenings and roundtables (virtual and in-person) for CEOs and corporate leaders:
- —Summit
- —Board of Boards
- —CEO Investor Forum
- —Strategy and Impact Roundtables
- **> Bundled opportunities** to advance the corporate purpose movement
- —showcase corporate thought leadership
- —contribute to a synthesis of research to advance the field
- —share learnings with corporate peers through a virtual event





Additional fees are associated with these Deeper Engagement Opportunities. Please contact avultaggio@CECP.CO.





CECP CEOS and COMPANIES 2023 As of 4/2023

3M

Abbott Laboratories

AbbVie

Abercrombie & Fitch Co.

Accenture
Adobe
Alcoa Corp.
Ally Financial
Altria Group, Inc.
Ameren Corporation
American Electric Power
Company, Inc.

American Express

American International Group, Inc.

Ameriprise Financial, Inc.

AmerisourceBergen Corporation

Amgen Inc.
Amway Global
Anthem, Inc.

Applied Materials, Inc.

Aptiv

Aristocrat Gaming Assurant, Inc. AT&T Inc.

Bank of America Corporation

Barclays Bayer AG BD

Best Buy Co., Inc. Blackbaud, Inc. BlackRock Bloomberg L.P. BNY Mellon

Boston Consulting Group Bristol-Myers Squibb Company

Campbell Soup Company

Capital One Financial Corporation

CareSource Cargill

Carlson Holdings, Inc.

CarMax Carrier Catalent Centene

CenterPoint Energy, Inc. Charles River Laboratories

International
Cheniere Energy, Inc.
Chevron Corporation
Chubb Limited

Cigna

Cisco Systems

CITGO Petroleum Corporation

Citi

Citizens Bank

Cognizant Technology Solutions Corporation Colgate-Palmolive Company

Collette

Comcast NBCUniversal

ConocoPhillips

Consolidated Edison, Inc. Constellation Energy Group

Corteva, Inc. Coupa Credit Suisse

CSX Transportation, Inc.

CVS Health
Daikin NA
Danaher
Dell Inc.
Deloitte US
Deutsche Bank
Discovery Education
Dominion Energy
Dow

DPR Construction
Dun & Bradstreet, Inc.

DuPont

Eastman Chemical Company

Ecolab Inc. Edelman

Edward Jones Investments

Electronic Arts
Eli Lilly and Company
Empire State Realty Trust
Entergy Corporation

Equinix, Inc. Equitable

Ernst & Young International

Exelon Corporation
FedEx Corporation
Ferguson Enterprises
Fidelity Investments

Fiserv, Inc. FMC Corporation Franklin Templeton

Freshpet Gap Inc.

General Electric Company

General Motors
Genworth Financial, Inc.

Gerdau Google Inc.

Guardian Life Insurance Company

of America

HARMAN International Industries

Hasbro, Inc.
HCA Healthcare
Heidrick & Struggles
International, Inc.
Holsman International
HSBC Bank USA
IBM Corporation

Illumina

Intel Corporation
Interpublic Group

Intuit
John Deere
Johnson & Johnson
JPMorgan Chase & Co.
Kimberly-Clark Corporation
Kohl's Department Stores, Inc.

KPMG LLP

Lexmark International Lincoln Financial Group

Linde plc

Lockheed Martin Corporation

Logitech Macquarie Group Macy's, Inc. Mars, Inc. Mastercard McDonald's

McKinsey & Company Medtronic PLC <u>Merck & Co., I</u>nc.

MGM Resorts International Microsoft Corporation Mitsubishi Corporation (Americas)

Moody's Corporation Morgan Stanley Mortenson

New York Life Insurance Company

Newman's Own Niagara Bottling, LLC Nielsen Holdings plc

Northrop Grumman Corporation

Northwestern Mutual Novo Nordisk Inc. NRG Energy, Inc Ogilvy & Mather Organon

Otsuka

Panasonic Corporation

PayPal Pearson PepsiCo Pfizer Inc

Philip Morris International

Phillips 66

Pitney Bowes Inc.

PricewaterhouseCoopers LLP
Principal Financial Group
Prudential Financial, Inc.
Public Service Enterprise Group

Incorporated

Qualcomm Incorporated

Quest Diagnostics Incorporated

Raytheon

Regeneron Pharmaceuticals
RHR International LLP

Royal Bank of Canada

SANOFI
Sempra Energy
ServiceNow
Seyfarth Shaw LLP
Sidley Austin LLP
Siemens Corporation
Southern California Edison
Southern Company

Southwire

Stanley Black & Decker Starbucks Coffee Company Starwood Capital Group

State Farm Insurance Companies

Steelcase Inc. T-Mobile USA Inc. Tapestry, Inc. Target

Tata Consultancy Services The Allstate Corporation The Coca-Cola Company

The Estée Lauder Companies Inc. The Goldman Sachs Group, Inc.

The Hartford

The Hershey Company
The Mosaic Company

The Travelers Companies, Inc.

<u>The Walt Disney Company</u>

Triumph Group

Truist
U.S. Bancorp
UBS

UnitedHealth Group

UPS

US News & World Report

USAA Vanguard

Verizon Communications Inc.

Viacom Inc. Visa Inc.

Voya Financial, Inc.

Wachtell, Lipton, Rosen & Katz

Walmart Inc.

Wells Fargo & Company

WestRock

Winnebago Industries, Inc.

Wynn Resorts Ltd Zimmer Biomet

Zoetis

CECP BOARD OF DIRECTORS

Ms. Sara Armbruster

President and CEO, Steelcase Inc.

Mr. Douglas "Doug" R. Conant CEO, ConantLeadership, DRC LLC

Mr. Theodore "Ted" Dysart

Vice Chairman, Heidrick & Struggles

Mr. Richard Edelman CEO & President, Edelman

Mr. Alex Gorsky

Executive Chairman, Johnson & Johnson

Ms. Kelly Grier

US Chair and Managing Partner and Americas Managing Partner, EY

Mr. Mauricio Gutiérrez *President and CEO, NRG*

Mr. Alan G. Hassenfeld Chairman, Hasbro, Inc.

Ms. Fran Horowitz *CEO, Abercrombie & Fitch Co.*

Ms. Barbara Humpton CEO, US, Siemens Corporation

Mr. Philippe Krakowsky
CEO, Interpublic Group

Ms. Rochelle "Shelly" Lazarus Chairman Emeritus, Ogilvy & Mather

Mr. F. William "Bill" McNabb IIIFormer Chairman and CEO, Vanguard

Ms. Deanna Mulligan *CEO, Purposeful*

Mr. Suresh Muthuswami Chairman, Tata Consultancy Services NA Ms. Christiana Riley

CEO, Deutsche Bank USA Corp Member of the Management Board, Deutsche Bank AG

Ms. Jennifer Smith Turner CEO. Smith & Associates

Mr. James White

Former Chairman, President & CEO, Jamba Juice

DIRECTORS EMERITI:

Mr. Kenneth "Ken" T. Derr

Former Chairman and CEO, Chevron Corp.

Ms. Henrietta Holsman Fore

Chairman and CEO, Holsman International

Mr. Surya Kant

Former Chairman, TCS North America

Mr. Peter L. Malkin

Chairman Emeritus, Empire State Realty Trust

Mr. Harold "Terry" McGraw III

Chairman Emeritus, McGraw-Hill Financial

Ms. Marilyn Carlson Nelson

Former Chairman and CEO, Carlyle

Mr. Michael I. Roth

Former Executive Chairman and CEO, Interpublic Group

Mr. Sanford "Sandy" I. Weill CEO, Casa Rosa Ventures, LLC

CECP AMBASSADORS:

Mr. Mitch Barns

Former CEO, Nielsen Holdings

Ms. Lynne Doughtie

Former Chairman and CEO, KPMG

Mr. Thomas J. DeRosa

Former CEO and Director, Welltower Inc.

Mr. Tony Earley

Executive Chairman, PG&E

Mr. Vince Forlenza

Former Chairman, President and CEO, BD

Mr. Bill Goodwyn

CEO, Discovery Education

Mr. Ralph Izzo

Chairman of the Board, PSEG

Mr. Hubert Joly

Former Chair & CEO, Best Buy

Mr. David Kenny

CEO, Nielsen Holdings

Mr. Duncan L. Niederauer

Former CEO, NYSE Euronext

Mr. Stuart Parker

Former CEO, USAA

Ms. Penny Pennington

Managing Partner, Edward Jones

Mr. John Veihmeyer

Former Chariman and CEO, KPMG

Mr. Mark Weinberger

Former Chairman and CEO, EY

Mr. Robert Wolf

Former CEO, UBS



Chief Executives for Corporate Purpose® (CECP) is a trusted advisor to companies on their corporate purpose journeys. Working with CEOs and leaders in corporate responsibility, sustainability, foundations, investor relations, finance, legal, and communications, CECP shares actionable insights with its CEO-led coalition to address stakeholder needs.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders, CECP is a movement of more than 200 of the world's largest companies that represent \$7.7 trillion in revenues, \$37.4 billion in total community investment, 14 million employees, 22.5 million hours of employee engagement, and \$21 trillion in assets under management. CECP helps companies transform their strategy by providing research, benchmarking, strategy, communications, and convening in the areas of societal/community investment, employee engagement, environmental social governance/sustainable business, diversity equity inclusion, and telling the story.