



Empowering Companies to Lead for the Long Term

Chief Executives for Corporate Purpose (CECP) is a CEO-led coalition of 200+ of the world’s leading companies committed to positive societal impact for the long term. CECP’s CEO Investor Forum is the marquee institutional investor event wherein corporations present materially financial and non-financial metrics to institutional investors exceeding \$25 trillion in AUM.

The Forum encourages publicly traded companies to leverage CECP’s proprietary Integrated Long-Term Plan framework to communicate its sustainable value creation strategy and key forward-looking metrics over a three to five-year time horizon. The investor-informed framework is concise, comparable, consistent, and connected to value. Data for your company’s Integrated Long-Term Plan can be pulled from various standards.



Emma Walmsley
CEO, GSK

“To run a business in this uncertain but exciting context, there is no doubt that we must take a long-term, agile view.”

Partners & Research Collaborators



Here to Help You Signal the Business Case to Key Stakeholders

DATA

Set the context by separating value from the noise to inform regulators, investors, as well as third-party ratings and rankings that are used as screens during the investment decision-making process.

DISCLOSURE

Own your narrative by reporting transparently on material metrics around sustainability efforts and risks.

DIALOGUE

Lead for the future by directly engaging and communicating progress on material risks and growth opportunities with investors and other key stakeholders.

Leading for the Long Term

CEO Investor Forum's **Integrated Long-Term Plan** is a resource that helps companies shift their focus from short-term earnings expectations to sustainable long-term value creation. This guidance empowers CEOs to effectively articulate their long-term strategy through integrating ESG considerations across investor-informed themes:



Past CEO Investor Forum Participating Companies



Bill McNabb

Former Chairman and CEO, Vanguard
Co-Chair, CEO Investor Forum

"The CEO Investor Forum is helping leading companies strengthen their relationships with investors by sharing new types of information along extended time horizons."



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