

Empowering Companies to Lead for the Long Term

Chief Executives for Corporate Purpose (CECP) is the only business counsel and network dedicated to driving measurable returns on purpose. CECP's CEO Investor Forum is the marquee institutional investor event wherein corporations present materially financial and non-financial metrics to institutional investors exceeding \$25 trillion in AUM.

The Forum encourages publicly traded companies to leverage CECP's proprietary Integrated Long-Term Plan framework to communicate its sustainable value creation strategy and key forward-looking metrics over a three to five-year time horizon.



"To run a business in this uncertain but exciting context, there is no doubt that we must take a long-term, agile view."
- **Emma Walmsley, CEO, GSK**

Partners & Research Collaborators

Event Co-Host | Nasdaq



Past CEO Investor Forum Participating Companies



How are you signaling the business case to key stakeholders?

DATA

Set the context by separating value from the noise to inform regulators, investors, as well as third-party ratings and rankings that are used as screens during the investment decision-making process.

DISCLOSURE

Own your narrative by reporting transparently on material metrics around sustainability efforts and risks.

DIALOGUE

Lead for the future by directly engaging and communicating progress on material risks and growth opportunities with investors and other key stakeholders.



"The CEO Investor Forum is helping leading companies strengthen their relationships with investors by sharing new types of information along extended time horizons."

Bill McNabb
Former Chairman and CEO, Vanguard
Co-Chair, CECP
Co-Chair, CEO Investor Forum



Nandika Madgavkar
Chief Growth Officer, CECP
Executive Sponsor of the CEO Investor Forum

The 12th CEO Investor Forum November 19, 2024, NYC Co-hosted by Nasdaq

Interested in presenting your company's Integrated Long-Term Plan or sponsoring the event? **Contact info@cecp.co.**

SPONSORSHIP BENEFITS:

- ACTION** | Demonstrate your firm's commitment to investing in and supporting companies that create long-term value by integrating sustainability into their businesses.
- AWARENESS** | Exposure to CEOs of Fortune 500® companies and a distinguished group of long-term-focused asset owners and institutional investors.
- REPUTATION** | Enhance your brand equity through demonstrated support of this critical issue.
- RECOGNITION** | Inclusion in all promotional materials and prominent logo placement before, during, and after the event.