



OVERVIEW

CECP Accelerators offer four-week deep dives into priority areas to advance strategies and the field. These weekly, hour-long virtual sessions upskill directors and senior leaders on specific best practices with access to CECP data and insights, peer learning, company case examples, and shared resources. You may join multiple Accelerators throughout the year, with up to two representatives per company per Accelerator.

Demystifying Measurement | October 2024

Metrics are essential to managing progress on the strategic plan, but how do leaders make choices about metrics and data? This Accelerator will dig into measurement principles and a framework, utilizing CECP Fundamentals: Measuring to Manage.

Dates: Thursdays on 10/3, 10/10, 10/17 and 10/24

Getting the Most Out of *Giving in Numbers* | November 2024

This Accelerator will take a deep dive into CECP's *Giving in Numbers: 2024 Edition* (Oct 2024 release). Practitioners new to CECP or *Giving in Numbers* will learn from the data, trends, and insights from the unrivaled dataset and tap into the many ways companies put the findings to work.

Dates: Thursdays on 10/31, 11/7, 11/14 and 11/21

Resiliency in Crises & Disaster Response | January 2025

This Accelerator will dig into the evolving expectations, risks, and practices for companies engaged in crisis preparedness and response – from natural disasters to geopolitical issues.

Dates: Thursdays on 1/23, 1/30, 2/6 and 2/13

Innovation in STEM & Workforce | March 2025

With nearly half of all companies allocating some of their community investment budget to STEM, equity in the design and execution of STEM-related programs and connecting these programs to talent pipeline diversity is increasingly a focus for many companies. This Accelerator will explore the depth and breadth of corporate STEM initiatives.

Dates: Thursdays on 3/6, 3/13, 3/20 and 3/27

Elevating Employee Engagement | April 2025

Employee engagement plays a key role in building resilient companies. This Accelerator will explore the depth and breadth of employee engagement strategies and trends including how companies lever cross-team collaboration, build employee-centric programs, and adapt to new workplace models.

Dates: Thursdays on 4/10, 4/17, 4/24 and 5/1