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Chief Executives for Corporate Purpose Announces Tata Consultancy Services and Newman's Own Inc. to Join Board of Directors

NEW YORK, February 6, 2025 - Chief Executives for Corporate Purpose®(CECP) has appointed two leading CEOs to join the Board of Directors: Amit Bajaj, President, North America, **Tata Consultancy Services (TCS)** and David Best, President & CEO, **Newman's Own Inc.**

"CEOs today recognize the critical link contributing to the bottom line and corporate purpose—whether they are driving global innovations, attracting the best talent in challenging times, or enhancing the well-being of their employees," said Amit Bajaj, President, North America, Tata Consultancy Services. "To maximize this impact, companies benefit from a partner that truly understands the value of purpose. For over 25 years, CECP has stood alongside CEOs in advancing responsible business practices. As a new member of CECP's Board of Directors, I'm excited to contribute to this mission-driven organization committed to fostering meaningful change."

Amit is a seasoned leader with over 25 years of experience in the technology and consulting sectors, having held multiple leadership positions across North America, Europe and Asia. With a personal and professional commitment to bettering society, Amit has championed TCS programs such as goIT (go Innovate Together) and TCS' Ignite My Future that help young people embrace technology. In addition, his passion for running, health and wellness has driven TCS' sponsorship of high-profile running events, such as the TCS New York City Marathon.

CECP is the only business counsel and network dedicated to driving measurable returns on purpose. The organization promotes responsible purpose-driven business as it increases customer loyalty, builds employee engagement, improves brand trust, attracts top talent, connects with strategic investors, and contributes to the bottom line. More than 200 of the world's leading companies seek to improve their return on purpose through access to CECP's insights and benchmarking.

Since its founding in 1999, CECP has developed the gold-standard for companies to achieve a return on purpose by providing affiliated companies with tangible frameworks, data, strategies, and goal setting. CECP advises its companies through custom benchmarking and flagship publications such as *Giving in Numbers*™, the largest and most historical data set on corporate community investment trends, in partnership with more than 600 multi-billion-dollar companies. The organization is regularly quoted by top-tier publications such as the *Wall Street Journal*, *Associated Press*, *FORTUNE*, *Financial Times*, *Reuters*, *Time Magazine*, *Chronicle of Philanthropy*, and more as a go-to source on corporate purpose. Its annual events--the [CECP Summit](#) and [CECP Board of Boards](#)--are counted among the few that CEOs and other corporate leaders attend each year to obtain insights on key trends and network with their



peers. CECP has grown to a movement of more than 200 of the world's largest companies that represent \$9.6 trillion in revenues, \$37 billion in total community investment, and \$21 trillion in assets under management.

"Over the past 25 years, since our mutual founder Paul Newman and a group of visionary CEOs founded CECP, the network has been instrumental in helping businesses across various sectors recognize the deep connection between purpose-driven initiatives and sustainable business value," said David Best, President & CEO, **Newman's Own Inc.** "By providing groundbreaking research, unparalleled benchmarking tools, and hosting influential gatherings, CECP empowers top corporate leaders to exchange ideas, provide support, and drive meaningful societal impact."

David Best is a dedicated leader with extensive experience in the consumer goods and food industries, having previously held senior roles at major organizations like General Mills and Unilever. Known for his strong commitment to purpose-driven business, David has been instrumental in advancing Newman's Own mission of donating 100% of profits to charity, supporting children and families in need.

"We draw constant inspiration from our Board of Directors to explore ways to align long-term business success with meaningful social impact," said Daryl Brewster, CEO of CECP. "With their outstanding leadership, practical experience, and deep expertise, our new directors will guide companies in uncovering their purpose and crafting strategic approaches that drive value for their businesses, employees, communities, and the world at large."

The board members will join the current Board of Directors, which includes:

- **Kelly Grier**, Co-Chair; Retired US Chair and Managing Partner (CEO) of Ernst & Young LLP, EY
- **William McNabb III**, Co-Chair; Former Chairman and CEO, Vanguard
- **Douglas R. Conant**, Founder and CEO, Conant Leadership; Former CEO, Campbell Soup Company; former Chairman, Avon Products
- **Calvin Butler**, President and CEO, Exelon Corporation
- **Theodore Dysart**, **Vice Chairman**, Russell Reynolds Associates
- **Richard Edelman**, President & CEO, Edelman
- **Jessica Foster**, President, RHR International LLP
- **Megan Myungwon Lee**, Chairwoman & CEO, Panasonic Corporation of North America
- **John Wood**, Vice Chair, Heidrick & Struggles
- **Sara Armbruster**, CEO, Steelcase Inc.
- **Alex Gorsky**, Executive Chairman, Johnson & Johnson
- **Mauricio Gutierrez**, Former President & CEO, NRG
- **Alan G Hassenfeld**, Chairman, Executive Committee Hasbro, Inc.
- **Fran Horowitz**, CEO, Abercrombie & Fitch Co
- **Barbara Humpton**, CEO, Siemens USA
- **Shelly Lazarus**, Chairman Emeritus, Ogilvy & Mather
- **James White**, Former Chairman, President, and CEO, Jamba Juice



CECP's Board of Directors also includes the following Directors Emeriti:

- **Co-Founders**
 - **Peter Malkin**, Chairman Emeritus, Empire State Realty Trust
 - **Paul Newman**, Actor and Philanthropist, (January 26, 1925 – September 26, 2008)
- **Kenneth T. Derr**, Former Chairman & CEO, Chevron Corporation (August 4, 1936–July 12, 2024)
- **Henrietta Fore**, Executive Director, United Nations Children's Fund
- **Surya Kant**, Former Chairman, TCS North America
- **Harold McGraw**, III, Chairman Emeritus, S&P Global
- **Marilyn Carlson Nelson**, Former Chairman and CEO, Carlson Holdings, Inc.
- **David Rockefeller**, Former Chairman & CEO, Chase Manhattan Corporation (June 12, 1915 – March 20, 2017)
- **Michael I. Roth**, Former Executive Chairman & CEO, Interpublic Group
- **Paul Volcker**, Former Chairman, Federal Reserve (September 5, 1927–December 8, 2019)
- **Sanford Weill**, Chairman Emeritus, Citigroup, Inc.
- **John C. Whitehead**, Former Co-Chair, Goldman, Sachs, & Co., Former Deputy Secretary of State (April 2, 1922 – February 7, 2017)

CECP also works with a group of CECP Ambassadors, which includes:

- **Mitch Barns**, Former CEO, Nielsen
- **Thomas J. DeRosa**, Former CEO & Director, Welltower Inc.
- **Lynne Doughtie**, Former Chairman & CEO, KPMG
- **Tony Earley**, Executive Chairman, PG&E
- **Vince Forlenza**, Former Chairman, President & CEO, BD
- **Ralph Izzo**, Chairman of the Board, PSEG
- **Hubert Joly**, Former Chair & CEO, Best Buy
- **David Kenny**, CEO, Nielsen Holdings
- **Phillipe Krakowsky**, CEO, Interpublic Group
- **Duncan L. Niederauer**, Former CEO, NYSE
- **Stuart Parker**, Former CEO, USAA
- **Penny Pennington**, Managing Partner, Edward Jones
- **Christiana Riley**, Regional Head of North America, Santander
- **John Veihmeyer**, Former Chairman & CEO, KPMG
- **Robert Wolf**, Former CEO, UBS
- **Mark Weinberger**, Former Chairman & CEO, EY

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About Chief Executives for Corporate Purpose (CECP)



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For more information, visit <http://cecp.co>.