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CECP Summit 2025: Unleash the Power of Purpose

NEW YORK, May 21, 2025 - This week, **Chief Executives for Corporate Purpose®** (CECP) is bringing together nearly 200 senior social impact, corporate responsibility, and sustainability leaders from the world's leading global companies for the 22nd annual CECP Summit: Unleash the Power of Purpose.

This vital network of corporate leaders is engaging and learning together at the event, navigating an agenda that delivered powerful insights on trends, strategic partnerships, and how purpose powers performance in business. The variety of session topics reflect the many complex issues companies are currently facing in social impact and sustainability including navigating socioeconomic change, employee engagement, strategic partnerships, non-financial reporting, the ROI of corporate foundations, disaster response, measuring social investments, and more.

"The leaders gathered at this week's CECP Summit play a pivotal role in bridging corporate purpose with business performance—strengthening customer loyalty, enhancing employee engagement, building brand trust, attracting top talent, and fostering investor confidence," said **Daryl Brewster, CEO, CECP**. "Through CECP's unparalleled insights, benchmarking, executive convenings, and strategic counsel, we empower these leaders to embed purpose into their company's strategy, driving long-term sustainable value while advancing their role as responsible corporate citizens in an increasingly complex world."

The Summit includes the presentation of the **Charles H. Moore Award for Leadership in Corporate Community Engagement**. The 2025 "Charlie Award" was presented to **Joan Steinberg, Global Head of Philanthropy and President of the Morgan Stanley Foundation**. The award is named in honor of CECP's founding Executive Director and is presented to senior leaders who exemplify perseverance in the pursuit of societal advancement, the trait for which Charlie Moore was best known.

"It is an honor to receive the Charles H. Moore Award, as Charlie championed the power of business doing well by doing good," said Steinberg. "I want to thank CECP for its partnership in pushing for more urgent action across sectors to help address the children's mental health crisis and fill the substantial funding gap on this critical issue."

Steinberg also serves as the CEO of the Morgan Stanley Alliance for Children's Mental Health, which was established in February 2020 to address the escalating crisis in



children's mental health through growth capital, capacity building, seed funding, and thought leadership, reaching over 52 million people globally since its launch.

After nine years in the nonprofit sector, Steinberg joined Morgan Stanley in 1997. She currently oversees the Firm's global philanthropic programs, including strategic planning and execution, employee engagement, and corporate and Foundation grantmaking. She has more than quadrupled the Firm's giving, created programs for over 80,000 global employees, and expanded the philanthropic geographic outreach to serve more communities.

At the CECP Summit, attendees will receive the **first look at data from CECP's 2025 *Giving in Numbers*™ Survey**. *Giving in Numbers* is the unrivaled leader in benchmarking on corporate social investments, in partnership with companies. Over 24 years, CECP has created the largest and most historical data set on trends in the industry, shared by more than 650 multi-billion-dollar companies, representing more than \$510 billion in corporate social investments over that time span. The *Giving in Numbers* report, based on the survey data, is celebrating its 20th anniversary this year by recognizing companies that have taken part every year in that timespan, telling their community investment story, and gathering their feedback on the future of the report.

The CECP Summit offers an unparalleled line up of speakers including:

- Jessica Stanford, Head of Global Employee Engagement, **Applied Materials**
- Sona Khosla, Chief Impact Officer, **Benevity**
- Olivia Jefferson, Vice President, Social Impact, **Best Buy Corporation**
- Andrew J. Troup, Head of Giving & Engagement, **Blackbaud, Inc.**
- Lauren McCarthy, Vice President, CSR Products, **Bonterra**
- Molly Kinder, Fellow, **Brookings Institution**
- Jason Carter, Chair, **The Carter Center**
- Amy Guimond, Head of Business Insights, Cisco Networking Academy, **Cisco**
- Florencia Spangaro, Chief Operating Officer, **Citi Foundation**
- LaSandra Boykin, Director, Community Investments & VP CSX Foundation, **CSX**
- Brandon Jankovsky, Vice President Impact Partnerships, **Discovery Education**
- Diane Shelton, Philanthropy Manager, **DPR Construction**
- Justin Blake, Global Chair, Executive Positioning and Executive Director, Edelman Trust Institute, **Edelman**
- Scott Baier, Director, Philanthropy & Community Impact, **Edward Jones**
- Jenny Holaday, President, **Encore Boston Harbor**
- Paula Conrad, President, Exelon Foundation, and Vice President, Corporate Relations, **Exelon**



- Jennifer Leitsch, Americas Corporate Sustainability Leader, Managing Director, Climate Change and Sustainability Service, **EY**
- Maeve Miccio, Head of Philanthropic Consulting, **Fidelity Investments**
- Ritse Erumi, Program Officer, Future of Work(ers), **The Ford Foundation**
- Sara Link, IBM Global Head of Employee Impact, Corporate Social Responsibility, **IBM**
- Regina Robinson, Deputy Commissioner, **MA Department of Elementary and Secondary Education**
- Zeynep Ton, Professor of the Practice, **MIT Sloan School of Management**
- Joan Steinberg, Global Head of Philanthropy and President of Morgan Stanley Foundation, **Morgan Stanley**
- Daniel Gillison, Chief Executive Officer, **National Alliance on Mental Illness**
- Heather Nesle, President, **New York Life Foundation**
- Juliet Serrato, Director, Social Impact and Corporate Affairs, **Otsuka America Pharmaceutical, Inc.**
- Bret Raymond, Co-founder & CEO, **The Pack Shack**
- Caroline Roan, Chief Sustainability Officer & President, The Pfizer Foundation, **Pfizer, Inc.**
- Elyse Cohen, Chief Impact Officer, Rare Beauty; President, Rare Impact Fund, **Rare Beauty**
- George Sutcliffe, Associate Director, Corporate Social Responsibility Impact Measurement, Reporting & Strategy, **RTX**
- Tanisha Sullivan, Head, External Engagement & Health Equity Strategy Corporate Affairs, **Sanofi**
- Andre Norman, Founder, **Second Chance University**
- Christy Kiely, Partner, **Seyfarth Shaw LLP**
- Annette Tyman, Partner, Labor and Employment, **Seyfarth Shaw LLP**
- Aleksandra Dobkowski-Joy, Chief ESG and Sustainability Officer, **Solventum**
- Kim Koeman, Global Director of Impact, **Steelcase**
- Ben Cunningham, Public Speaker, Workshop Presenter, **Storyteller**
- Katie Levey, Global Program Director, CSR, **Tata Consultancy Services**
- Gideon Maltz, CEO, **Tent Partnership for Refugees**
- Amy Collins, Business Administrative Executive, **Truist Financial Corporation**
- Bill Rogers, Chairman and CEO, **Truist Financial Corporation**
- Kirstie Sims, Group Director, Retail Opportunity, **Walmart**
- Monica Moradkhan, Vice President of Community Relations, **Wynn Resorts**

CECP thanks its sponsors for their generous support of the CECP Summit: **Blackbaud, Exelon, State Farm, Fidelity Investments, and Wynn Resorts.**



CECP also congratulates the 2024-2025 Company Spotlight honorees: **Abbott, Amgen Foundation, Vanguard, Applied Materials, Bank of America, United Health Foundation, Best Buy, Cisco, Zoetis Foundation, Discovery Education, Otsuka, and Wells Fargo.** On a quarterly basis, CECP selects companies for the Company Spotlight through a thoughtful information-sharing and communications-support process. Company Spotlights are shared over 2,000 affiliated corporate leaders, posted on the [CECP website](#) as case studies for other affiliated companies, and recognized at the CECP Summit. Following the conclusion of the 2025 CECP Summit, CECP will be posting on its [website](#) photos, videos, guest blogs, and an Executive Summary.

The application process for the 2026 Charlie Award is open. Nominate a peer senior leader in corporate responsibility today. The deadline is August 30. The application can be accessed [here](#) or by emailing [CECP](#).

About Chief Executives for Corporate Purpose (CECP)

Chief Executives for Corporate Purpose® (CECP) is the only nonpartisan business counsel and network dedicated to driving measurable returns on purpose. We promote responsible purpose-driven business as it increases customer loyalty, builds employee engagement, improves brand trust, attracts top talent, connects with strategic investors, and contributes to the bottom line.

More than 200 of the world's leading companies seek to improve their return on purpose through access to CECP's solutions in research and insights, strategy and benchmarking, and convening and communications. With our companies, we harness the power of purpose for business, stakeholders, and society.

For more information, visit <http://cecp.co>.

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