



# What's Included in CECP Affiliation?

Benefits	# of staff who can access benefits	Description	Audience
<b>Strategy &amp; Benchmarking</b>			
Accelerators	2 per Accelerator topic	Virtual learning sessions including a resource library, peer connections, and deep dives on the fundamentals. 2025 topics include: <i>Bolster Your Corporate Responsibility Business Case</i> , <i>Strengthen Your Communications Strategy</i> , <i>Future-Proof Your Sustainable Business Playbook</i> , <i>Elevate Your Employee Engagement</i> , <i>Crisis &amp; Disaster Response: Plan for the Unexpected</i> , and <i>Catalyze Corporate Foundations</i>	Corporate Leaders
Fast-track consulting	Unlimited	CECP team will send slides or PDF of qualitative or quantitative research; support with goals and strategy, scorecards/KPIs, budgets, business case, measurement, reporting, best practices, communications/telling your story; two-week turn around	Corporate Leaders
Benchmarking	Unlimited	Utilizing the largest and most historical data set in the field, shared by more than 600 multibillion-dollar companies, representing more than \$439 billion in corporate social investments, CECP provides benchmarking in Community Investments, Measurement & Evaluation, Volunteering, Belonging, Employee Engagement, Sustainable Business, and more.	Corporate Leaders
Integrated Long-Term Disclosure Assessment	Unlimited	CECP sends company-specific analysis using CECP's proprietary Integrated Long-Term Plan, identifies gaps in reporting and target setting	Corporate Leaders
Calls with expert CECP staff	Unlimited	For any question on strategy, CECP staff will schedule a 30-min call to help think through best practices and next steps as a trusted advisor	Corporate Leaders & CEOs
Company Peer connections	Unlimited	CECP staff will make personalized introductions to leaders in the CECP network of 200+ of the world's largest companies	Corporate Leaders & CEOs
Global Exchange	Unlimited	Relationships and information/data-sharing with 10 country/ region- based, corporate societal engagement organizations	Corporate Leaders & CEOs
Telling the Story	Variable	Social media, newsletters, CECP Insights blog (1/quarter); Company Spotlight (1/year); speaking engagements (1/year), Charlie Award (1 lifetime, corporate leaders), Force for Good Award (1 lifetime, CEOs), media articles and partnerships (1/year)	Corporate Leaders & CEOs
Presentations for your team	Variable	CECP staff presentation to team or board once per year, with PPT deck	Corporate Leaders & CEOs
<b>Convenings</b>			
CECP Summit	2 (more with sponsorship)	In person event; videos, PPT, and executive summary shared post event	Corporate Leaders
Peer-to-Peer Discussions	1 spot per session	Virtual, issues focused, Chatham House Rule event with anonymized summaries sent post event	Corporate Leaders & CEOs
Sustainable Business Insights Exchange	1 spot per session	Virtual sessions facilitated by CECP for peer discussion on key sustainable business topics	Corporate Leaders
<i>Giving in Numbers</i> ™ Office Hours	1 spot per session	Virtual sessions with CECP experts discussing insights and data on <i>Giving in Numbers</i>	Corporate Leaders
Partner Events	Variable	CECP has partners that provide access or discounted attendance to their event through CECP affiliation (e.g., Reuters Responsible Business and NYC's Climate Week)	Corporate Leaders

What’s Included in CECP Affiliation? CONTINUED

Corporate Leader Roundtables	Unlimited	8 in-person and online events per year; strategy focus,by region, industry, and issue area; videos shared post event.	Corporate Leaders
CEO Board of Boards	1 CEO + 1 Corporate Leader	In person; videos and summary shared post event	Corporate Leaders & CEOs
CEO Roundtables	1 CEO + 1 Corporate Leader	Virtual; strategy focus, by issue areas; video and summary shared post event	Corporate Leaders & CEOs
Research, Communications			
MyCECP	Unlimited	Affiliate-only online resource hub with self-serve Knowledge Center, Data Center, affiliate network connections, My Account page, event sign ups	Corporate Leaders
CECP Pulse Survey	Unlimited	50 weekly 1-2 question survey on topics top-of-mind to the field; results shared first with respondents, then to all	Corporate Leaders
Giving in Numbers™ Report	Unlimited	Annual unrivaled leader in benchmarking on corporate social investments, in partnership with companies report	Corporate Leaders
Corporate Purpose: Driving Business Value Report	Unlimited	This annual report reflects the increased urgency—and opportunity—for companies to quantify the value of their corporate purpose as a core business strategy in an era of rapid economic, cultural, and geopolitical change	Corporate Leaders
Global Impact at Scale Report	Unlimited	This annual report offers globally informed, market-specific insights on corporate sustainability and governance, drawn from collaborative research with CECP's Global Exchange Partners and diverse international sources	Corporate Leaders
Topical research reports	Unlimited	Topics have included front-line worker wellbeing, corporate foundations, and volunteering	Corporate Leaders
Sustainable Business Insights Brief	Unlimited	Trends and insights in sustainable business	Corporate Leaders
CECP Weekly Kickstart	Unlimited	Each week we curate three top stories to inform corporate purpose work	Corporate Leaders
Events Newsletter	Unlimited	Every month, all CECP events, in one place	Corporate Leaders
Company Spotlights	Unlimited	Every quarter, CECP showcases a series of company case studies on performing with excellence in particular topic areas	Corporate Leaders
CECP Insights Blog	Unlimited	Companies, CECP Staff, Board of Directors, and other industry thought leaders provide timely insight into trends	Corporate Leaders
CEO Purpose Weekly Newsletter	CEO Only	Weekly corporate purpose email with insights for top leaders	CEOs
CEO Monthly Video on Purpose	CEO Only	Monthly video with corporate purpose insights for top leaders	CEOs

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**Affiliation Details:** CECP companies pay a flat fee of \$25k annually for access to all listed services, over a 12-month period. There is no required CEO engagement.

**How Companies Pay for CECP Affiliation:** CECP is a 501c3 designed to enable movement-building research that benefits the field of corporate purpose for all corporations. Each company chooses from a variety of ways to secure the membership, including: Budget Line Items— Grantmaking | Membership | Consultants | CEO Office | Communications; Payment Entity —Corporate cash | Corporate foundation or DAF | Wire, credit card, check | Option for auto or multi-year renewal

Chief Executives for Corporate Purpose® (CECP) is the only nonpartisan business counsel and network dedicated to driving measurable returns on purpose. We promote responsible purpose-driven business as it increases customer loyalty, builds employee engagement, improves brand trust, attracts top talent, connects with strategic investors, and contributes to the bottom line.

More than 200 of the world’s leading companies seek to improve their return on purpose through access to CECP's solutions in insights and benchmarking. With our companies, we harness the power of purpose for business, stakeholders, and society.

For more information, visit <http://cecp.co>.