



CEO Engagement Communications Opportunities

As a key benefit of affiliation, Chief Executives for Corporate Purpose® (CECP) **tailors support to each CEO based on their goals**, whether they are elevating thought leadership, amplifying narratives and impact to boost corporate trust and reputation, or communicating a company's measurable returns on corporate purpose.

CECP offers affiliated CEOs a curated set of high-impact communications and engagement opportunities across four strategic pillars:

CEO Networking & Peer Exchange

CECP convenes exclusive forums for CEOs to connect, share insights, and lead with purpose:

- **Board of Boards (Feb 19, 2026 – NYC):** The premier, closed-door convening of ~30 global CEOs focused on the business case for purpose. [2026 CECP Board of Boards](#) discussion leaders include CEOs from Bank of America, Eli Lilly and Company, and Gap Inc. [Top-tier media interview opportunities](#) available on site.
- **CEO Roundtables:** Virtual, closed-door sessions for 8–12 CEOs and C-suite leaders, kicked off with a conversational CEO interview. In the discussion that follows, participants share insights and experiences.
- **Peer Introductions:** CECP facilitates direct connections between CEOs across its affiliated network. Review CECP's deeper [CEO engagement opportunities](#) and [upcoming events calendar](#).

Amplification & Thought Leadership

CECP helps CEOs boost visibility and brand trust through curated platforms and media channels:

- **Speaking Roles:** Available at CECP events (e.g., Board of Boards, CEO Roundtables) and partner events (e.g., Concordia).
- **CEO Trend Talks:** Written or recorded interviews conducted by CECP CEO, Daryl Brewster, featuring the CEO of an affiliated company. These center the CEO's unique leadership style or a particular initiative that exemplifies the return on purpose-driven leadership.

- **Connections to top-tier media:** For interviews, articles, and background.
- **CEO and Company Spotlights:** Featured in [CECP newsletters and social media](#).
- **Post-event Amplification:** Summaries shared via CECP's blog, newsletters, and partner publications.

Strategic Insights & Advisory

CECP equips CEOs with timely insights and tailored guidance to navigate a changing world:

- **Purpose Weekly:** A regular bulletin featuring research, tools, CEO spotlights, and CEO event updates.
- **One-on-One Advisory:** Direct calls with CECP's CEO to discuss [leadership strategy and advocacy](#), drawing from CECP research.
- **CECP Insights Blog and Research Reports:** Thought leadership on purpose-first business trends.

Purpose Strategy & Board Engagement

CECP supports CEOs in embedding purpose across enterprise strategy and governance:

- **Custom Board Presentations:** Tailored briefings using CECP's data to advance sustainable business goals and long-term value creation.
- **Advancing Long Term Value:** CECP's [proprietary framework](#) and [advisory services](#) have guided 65+ CEOs in developing and communicating long-term plans.
- **Strategic Transformation:** Benchmarking, frameworks, and communications support across corporate societal engagement, sustainable business, and employee engagement.

"This network of top executives is harnessing the collective power of its responsible, purpose-driven businesses when navigating today's toughest challenges. And when we do, our customers and our communities benefit."

- Calvin Butler, President and CEO, Exelon



For more information,
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