

Chief Executives for Corporate Purpose®

Your Essential Partner in Corporate Social Impact

The Only Network You Need to Lead in Corporate Social Impact

CECP is the only network your company needs to navigate the complexities of modern business. We set the standard through our data and frameworks created in direct partnership with our member companies to turn corporate social impact into a measurable driver of business performance.

The In-House Advantage

When you work with CECP, you work with us. Everything is handled in-house by our dedicated team of experts. Unlike outside consultants who take their insights with them, every conversation we have with a member company stays within the network—synthesized, shared, and connected back to you. We bring diverse perspectives and deep institutional knowledge to every conversation.

Unmatched Value and Access

We believe corporate purpose should be integrated across your entire organization. That is why we provide access to our suite of services for as many people in your company as possible, with no limits on staff engagement. While other organizations charge membership fees and then itemize every service, workshop, and resource on top of that, CECP is all-inclusive. And as a member, you also benefit from reduced advisory fees for deeper-dive strategic projects, so you get more value without the surprises.

What We Do



Business ROI

Align your strategy with research showing that purpose-driven companies achieve **higher revenue growth and ROI**.



Peer Community

Join a trusted network of 4K+ leaders from **200+ of the world's largest companies** to share candid ideas and solve challenges.



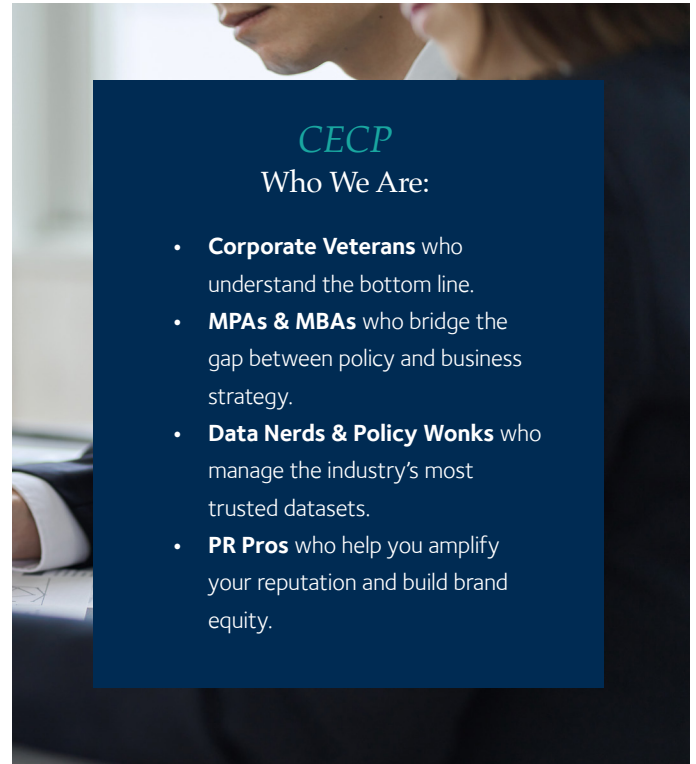
Data Insights

Use proprietary tools like **Giving in Numbers®** to benchmark your performance against peers using high-fidelity data.



CEO Insights

Access **25 years of CEO learnings** and exclusive convenings like the **Board of Boards®** that you can't find anywhere else.



Strategic Support for High-Stakes Moments

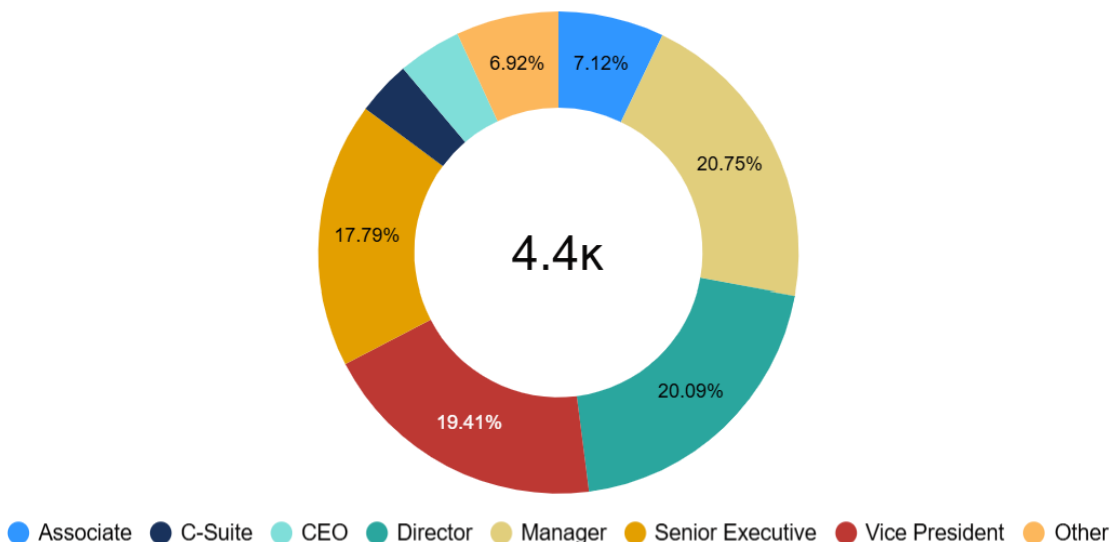
Our expertise is designed to meet you where your needs are greatest. Whether you are navigating a major organizational shift or looking to solidify your strategy, CECP provides the technical depth and strategic counsel required for:

- **Boardroom Preparation:** Defend budgets and inform director-level decisions with unbiased data and proprietary assessments.
- **Strategic Refreshes & Foundation Launches:** Access expert counsel to align your corporate giving with long-term business goals.
- **Structural & Budgetary Transitions:** Navigate the complexities of cultural, financial, and organizational shifts with expert support to keep your social impact strategy on track through every stage of change.
- **Impact Reporting & Grantmaking:** Improve programs and gain leadership buy-in through world-class research and benchmarking.

Comprehensive Solutions

- **Insights Requests:** On-demand data and strategic support as often as you need it.
- **MyCECP Portal:** 24/7 unlimited access to self-serve benchmarking, data visualization tools, and curated research.
- **CECP Pulse Surveys and Weekly Kickstart:** Weekly insights to keep you informed on how your peers are reacting to real-time shifts.
- **Thought Leadership:** Co-authored briefs and media placements in top-tier outlets to enhance your brand equity.
- **Peer Convenings:** Events all year and connections to peers navigating similar challenges especially at the annual Summit, as well as professional development with Accelerators.

The CECP Network



“CECP’s benchmarking support has been a key driver in shaping our employee engagement strategy. By comparing our cash giving relative to revenue with a targeted group of biotech peers, we gained meaningful insights into our positioning and opportunities for growth.”

— Potoula Stavropoulos, Senior Director, Social Impact, Regeneron Pharmaceuticals, Inc



Affiliation Details: CECP companies pay a flat fee of \$25k annually for access to all listed services, over a 12-month period. There is no required CEO engagement.

CECP is a 501(c)(3) nonprofit organization. EIN: 13-4024259